

# 2019

## General Service Conference

of Crystal Meth Anonymous®

# Report of Conference Activities

Revised February 14, 2020



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# 1. OVERVIEW OF CONFERENCE

The 2019 General Service Conference of Crystal Meth Anonymous was held October 3-6, 2019 in Fort Lauderdale, FL. A total of 91 CMA members registered, with 68 voting members in attendance. Thirty-eight (38) of those were Delegates, including International Delegates from Australia and the United Kingdom. Twenty-four (24) Areas across North America were represented at the Conference: Arizona, British Columbia, California, Colorado, District of Columbia, Florida, Georgia, Illinois, Indiana, Kansas, Maryland, Massachusetts, Minnesota, Nevada, New Jersey, New York, North Carolina, Ontario, Oregon, Pennsylvania, Texas, Utah, Virginia and Washington.

Lee M (NV) shared his story at the Thursday night meeting on October 3, 2019.

On October 4, the six Conference Committees (Communications, Hospitals & Institutions [H&I], Literature, Public Information & Outreach [PI&O], Finance and Executive) met for the entire day to discuss their agenda items and prepare reports and proposals for the Conference Assembly. Their reports and presentations are attached in the Appendix section of this report.

Tim B (NY/FL) shared his story at the Friday night meeting on October 4, 2019.

The General Service Conference Assembly ensued over the next two days. In addition to the Conference Committee reports, there were presentations on the CMA Service Structure, Annual Financial Update, What About Anonymity, the Illinois Area Motion on Inclusivity, International Delegate Reports, and Conference Advisory Committee. Election of Regional Trustees occurred prior to the end of day one. The Assembly was followed by a Gratitude Panel after its conclusion on day two.

Lisa H (UT) shared her story at the Saturday night meeting on October 5, 2019.

Following the speaker meeting, a large cake decorated with the Ft. Lauderdale Conference Logo was presented by the Host Committee to the Conference to celebrate CMA's 25th Anniversary. "Happy Birthday CMA" was sung en mass and all enjoyed a piece of cake.

The 2020 CMA General Service Conference will be held in Dallas, TX.



*The General Service Conference Assembly began on October 5, 2019 and was called to order at 8:00 am by Trish M (Chair, General Service Committee [GSC], At-large Trustee, GA) and Danny T (Chair, Board of Trustees, Chair, Executive Committee, Southeast Regional Trustee, FL).*

*Rob R (Mid-Atlantic Trustee nominee, NY) opened the Assembly with the Serenity Prayer and a tribute to David H who passed away earlier this year. David served on the Board for several years, most recently as Board Secretary and Mid-Atlantic Regional Trustee.*

*Deena D (Delegate, GA) read the Twelve Traditions of CMA.  
Irene G (Delegate, AZ) read The Twelve Concepts for World Service.  
Walt W (At-large Trustee, CO) reviewed the Conference Procedures.*

***A quorum count was taken. There were 61 voting members present (out of 68 in attendance).***

*Trish and Danny offered introductions and welcome remarks to the Conference Assembly.  
Trish read an excerpt from Alcoholics Anonymous, page 19:*

*"If we keep on the way we are going there is little doubt that much good will result, but the surface of the problem would hardly be scratched. Those of us who live in large cities are overcome by the reflection that close by hundreds are dropping into oblivion every day. Many could recover if they had the opportunity we have enjoyed. How then shall we present that which has been so freely given us?"*

## **2. CMA SERVICE STRUCTURE**

A review of the History of CMA and CMA Service Structure was presented by Dale G (Board Secretary, At-large Trustee, CA) and David S (Board Co-Chair, Mid-South Regional Trustee, GA). Dale presented an historical overview of CMA and the development of its service structure. David presented a review of the various elements of the service structure and the mechanisms by which the Fellowship of CMA is connected to the General Service Conference. In short, the voice of the Fellowship is represented at the Conference by the Area Delegates, who, in turn, relate Conference activities back to the CMA Fellowship.

The presentation is located in the Appendix section of this report, and more detail can be found in the [CMA Service Manual](#) (available for download at [www.crystallmeth.org](http://www.crystallmeth.org)).



### 3. ANNUAL FINANCIAL UPDATE

Tanner W (Board Treasurer, Northwest Regional Trustee, OR) presented the Annual Financial Update. Tanner introduced Michael R (GSC Treasurer, Southeast Regional Trustee, FL) and spoke of their respective duties. The Board Treasurer is responsible for the Annual Budget and keeping financial filings and financial records. The GSC Treasurer deals with the day-to-day financials, including all of the financial matters on site at the Conference.

Tanner went over the fiscal year July 01, 2018 - June 30, 2019. He cited Concept Twelve, which reminds us that "sufficient operating funds and reserve be our prudent financial principle". This means we can only do what we can afford, exercising caution when allocating our limited resources. In the budgeting process, we do our best to budget responsibly. We overestimate our expenses and we underestimate our revenues. We look at five years worth of data while budgeting to determine trends and work very closely with the Committee Chairs to try and meet all of their needs.

A presentation was made detailing the income and expenses of the Fellowship over the previous year, including five-year trends of revenue, prudent reserves, and annual meeting expenses. Highlights included:

**Sales:** Over the last five years sales have increased by 40%. About half of our income has come from the sale of chips, medallions and literature. Literature sales have dropped significantly, likely due to the fact that Crystal Clear has been out for so long and everyone has it.

**Contributions:** Contributions come from the groups and make up a third of our revenue. Regions have contributed \$94,000 towards the work of the Fellowship over the last five years. Contributions in 2019 were down by about \$5,000 from 2018. Contributions by Regions were reviewed.

**Expenses:** Over the last five years, there has been a marked increase in expenses. Travel continues to be our largest expense and makes up about 37% of the budget. The Conference is about 25% of the budget (most of which gets off-set by registration) and Advisory Committee work makes up about 10% of the budget.

**Prudent Reserve Balance:** We have a goal of 10-12 months of expenses in our prudent reserve. This is money that we do not touch. It is meant for a catastrophic event that would affect our ability to collect revenues. There will be no contribution to the Prudent Reserve for fiscal 2019.



## 4. CONFERENCE COMMITTEE REPORTS

### Finance Conference Committee Report

The Finance Conference Committee report was presented by Rob R (Finance Advisory Committee [FAC] Chair, NY), Yvonne W (Fulfillment, GSC Secretary, Southwest Regional Trustee, AZ) and Bruce W (Finance Advisory Committee Co-Chair, Delegate, NY).

Rob presented the overview and scope of the Committee. Goals and objectives for the year were highlighted, including Intellectual Property (IP) education, Board and Committee Chair expense guidelines, investment for the future, new ideas for revenue generation, and review of the FAC pages on [crystalmeth.org](http://crystalmeth.org).

Yvonne reviewed Fulfillment revenue of \$69,000 in chip sales. John E (AZ) is helping Yvonne this year.

Bruce provided a presentation on Intellectual Property, an overview of IP rights and what we, as the Fellowship of CMA along with the Board of Directors and the FAC, can do to protect CMA's IP.

This slide presentation is located in the Appendix section of the report.

#### Feedback and questions included:

- James C (AZ) asked about YouTube speaker recordings. Could a member record his story and post it on YouTube as a CMA personal story? Also, what if they were using a backdrop of the logo?
- Bruce: I would like to take that back to the committee and discuss that further. It seems more of an anonymity problem. Using the logo is an IP issue. Will discuss and address that as a committee.
- Lisa H (Northwest Regional Trustee, UT): What is the difference between Registered and Trademark?
- Bruce: A trademark and servicemark are both registered marks.
- Bryan F (Pacific Regional Trustee nominee, CA): Are we planning to register Voices of the Fellowship internationally? May have quite a lot of revenue coming from International Sales of Voices of the Fellowship branded literature that may be sold worldwide. It might be something to consider.
- Rob: That is a great suggestion. As of right now we have not.
- Scott H (NC): Thank you for clarifying but it bares repeating that using the service marks at the local group level for anything that we are doing is fine. It is when creating the legal entity by registering the name of our group like a bank account or a legal document that opens up the legal avenues for lawyers to take advantage of us.
- Bruce: I hope I made that clear. "Any Crystal Meth Anonymous group for its function of organizing and operating a regularly scheduled meeting, District, Area or Region, can use all of our property freely in any way, shape or form."
- Scott: I'm just trying to clarify the legal one, having the name and the logos on pieces of paper is not a legal connection. It is only with legal filings or accounts.



- Garret C (Delegate, GA): Regarding putting the logo on merchandise for a group and they are selling that merchandise. Is that an issue?
- Bruce: There is specific guidance for the groups that can use the logo in their function as a group in the Service Manual.
- Sarah G (Delegate, CO): Clarification - merchandise is acceptable as a service structure, but the individual member of the group can not use the trademark to make merchandise on their own so they can then wear or sell CMA apparel.
- Bruce: Not without some permissions from the service structure. They can't just independently go and do it.
- James: What happens if a group uses a vendor for merchandise and the vendor uses that merchandise in a display rack or brochure/advertisement?
- Bruce: When you enter into an agreement with the vendor, language should be agreed upon where a non-exclusive, revocable license is granted and that cannot be used for any other reason.
- James: So we would get that verbiage in there beforehand but if we made a mistake and didn't get it in there we would ask them to remove it immediately.
- Bruce: What you would do is not get into legal problems yourself, you would send it to IP@cmagso.net and let us take care of it for you.
- Rob: Please look for the Town Hall Meetings we are going to be setting up on Intellectual Property with all of this information once it is approved by the GSC and put up onto the website.

**Finance Advisory Committee Meeting**  
**3rd Thursday of the month**  
**6pm PST / 9pm EST**  
**Phone: 218-339-7817**  
**Code: 505 7218**

## Communications Conference Committee Report

The Communications Conference Committee was presented by Jon M (Communications Advisory Committee Chair, TX) and Dale G (CA). Website, downloads, newsletter and meeting lists were presented. The annual plea was made for all Delegates to go back and check all of the meetings in their Areas, make sure that all the information is correct and confirm that all of the meetings in the Area are listed.

CMA Service Portal: [www.cmaservice.org](http://www.cmaservice.org)

All Delegates and service members should register. This site is not fully envisioned yet. One goal is to create a fully moderated site to make this a community for us. We are hoping to open up chat functionality in the future.

Jon gave a tutorial on the site. Most content is under the BE OF SERVICE menu. The DOWNLOADS menu contains our Foundational Documents, Service Calendar and Logos. Advisory Committee call schedules, the Helpline Availability Schedule and Member Profiles are also located on this site. If you are having a problem with logging in, please contact [cmacommunications@cmagso.net](mailto:cmacommunications@cmagso.net).



### **The CMA App:**

Functionality to include: Meeting Finder, Host A Meeting (on your phone with readings and formats), Sobriety Counter, text-based Helpline Support, Make a Contribution and My CMA Support, which is a contact list within the App itself.

Current budget: \$7,000.

When the committee started shopping around, they found that \$7,000 was not going to be enough. Estimates are between \$12,000 and \$100,000. \$7,000 would get the equivalent of a mobile version of the website. After a long discussion in the break-out session yesterday, the decision was made to make a motion to the Conference.

### **The motion is: The Communications Committee recommends to the General Service Conference a 25th Anniversary campaign with a goal to raise \$25000 toward development of an App.**

The plan would be to create a “donations” tab on the website where you could contribute to this, like the Seventh Tradition tab we currently have. A feedback session was requested to discuss this issue.

### **Feedback and questions included:**

A robust feedback session followed. Several members of the Assembly expressed approval while others had concerns. Questions arose around the functionality of the app, the wide variance in cost estimates, maintenance fees, data protection and collaboration with other GSC Committees. The mechanics of the fundraiser and handling of funds and contributions were addressed. Concerns were raised about the prioritization of using funds for an app over other, more immediate needs, such as literature translations, Trustee reimbursement and other, more cost-effective ways of carrying the message. Many of these questions were clarified by Dale and Jon, while others remained unanswered.

### **Ross M (Great Lakes Regional Trustee, IL): Motion to approve a 25th Anniversary fundraising campaign with a goal of \$25000 specifically for the development of the CMA App.**

**Garrett V (Great Lakes Regional Trustee, MN) - seconds the motion.**

### **Discussion on the Motion:**

Another healthy discussion on the Motion ensued. Again, concerns were expressed about financial considerations, what to do with insufficient or excess funds, declining Seventh Tradition contributions from the Fellowship and better ways to use the money. A specifically defined deadline for the fundraiser was suggested. Dale noted the idea of ending September 16, 2020 as this is the 25th Anniversary fundraiser. Many expressed their support for the App.

Petr P (Pacific Regional Trustee, CA) reminded everyone that the fellowship asked for this app — not the Communications Committee coming to the Conference and saying this is something we want to do. The Fellowship asked for an app and Communications is saying this is how we can give it to you.

**Ross accepted a friendly amendment to put an end date on fundraising to coincide with the 25th Anniversary year of CMA on 9/16/2020.** He also stressed the importance of the integrity of the fundraiser, and using the funds for the express purpose of



developing the App.

**Garrett V (MN) seconds the amendment.**

**Further discussion continued:**

James C (AZ) and Yvonne W (AZ) voiced additional concerns and suggestions regarding the Seventh Tradition. Tanner W (OR) and Rob R (NY) questioned the hard deadline in the motion. Lisa H (UT) advocated for the text-based Helpline Support. Brian F (CA) and Scott H (NC) mentioned some of the pros and cons related to the decision-making and dedicated fundraising processes.

**Danny T (FL): Called the question (ie, vote to end the discussion and vote on the motion)**

**VOTE TO CALL THE QUESTION: Yay - 64, Nay - 1, Abstentions - 2**

**Motion to call the question passed.**

**The motion was restated by Keith F (Delegate, CA): To initiate a 25th Anniversary fundraising campaign ending on September 16, 2020 to raise \$25000 to use to support the development of a CMA App.**

**VOTE ON MOTION: Yay - 41, Nay - 23, Abstentions - 4**

Tanner: What was the new 2/3 number for substantial unanimity?

Walt: Sixty-eight people were voting in this vote so substantial unanimity would have been 45 which is 2/3 of the vote.

**MINORITY OPINION:**

Michael Paul H (TX): Remembers in the Twelve and Twelve where it talks about a story where Bill is thinking about the troubles the program is having and what to do about it and looking at the people in the meeting like why aren't they supporting our office that takes all the calls and is doing all of the stuff that the fellowship is wanting. A gentleman came up and gave him an amount of money to get him "on his feet" because he knew it was a worthwhile thing but then, when the hat was passed at that meeting, the idea of a fraction of that money seemed really harsh and he realized that he wasn't putting the money where the group conscience was truly lying, which was in the hands of the fellowship. The proper place for the money was in "the hat" and that is where God would express himself in the Group Conscience. Money is coming in and it is in the proper place, and that is what we have to work with. So if it takes us a little longer to develop that, if we have a way where a portion of that Communications budget gets put away each year and it accumulates.

**Discussion:**

A discussion followed regarding the difference between a simple majority versus substantial unanimity, and what that means to the Board of Directors.

Walt: Substantial unanimity means that it is a directive to the Board to take action on the motion. A simple majority is a recommendation to the Board to consider taking the action, and that is where we are now. When the Board considers the motion, it seeks substantial unanimity as well, but a simple majority would be sufficient to pass the motion.



Petr P (CA) called for a re-vote.

The process for reconsidering the motion was reviewed.

**Petr P (CA) motioned for reconsideration of the motion.**

**Rob R (NY) seconded.**

Walt: Point of clarification. If you are lining up to talk right now, you are talking about reconsideration, you are not talking about the motion, only about the motion of reconsideration. We are going to take a vote for reconsideration and if that passes then we will vote on the motion again.

**Discussion on the motion of reconsideration:**

A frank discussion occurred questioning the use of the Minority Opinion to call for reconsideration.

Scott H (NC) felt that spirit of the Minority Opinion is when someone who supported the motion has a change of heart after hearing the Minority Opinion and feels they have been persuaded to reconsider their vote. He advocated for trusting the Board to take all the comments and do what is in the best interest of the Fellowship and I think that is the right way to proceed from this point.

Nick A (International Delegate, UK) supported Scott's comments. He thought you have to accept the result of the vote unless you feel there has been a mishandling of the voting process or if the facts have changed substantially between when the vote was held and the call for consideration. Keith and Petr rebuffed the comments that questioned the motivations behind the motion for reconsideration.

**VOTE FOR RECONSIDERATION: Yay -14, Nay - 48, Abstentions - 5**

Trish M (GSC Chair, GA): So we will not reconsider the question. That means that this will be a recommendation to the Board to take up at their next Board Meeting. You will be informed of the outcome. That means you will not take this back to your fellowships at this time. It doesn't mean it's not going to happen; it has to be discussed at the Board level.

**Additional feedback:**

- Sarah G (Delegate, CO) requested that the portion of the slides that talk about the past year's accomplishments and goals for the coming year be sent to the Delegates within 2 weeks to take back to their fellowship.
- David S (GA) suggested they be put on the Service Portal.
- John G (Delegate, NC) asked about the speaker recording editing and approval process. Jon reviewed the process, noting the tasks of Speaker Recordings work group. He asked if anyone was available to help, please see Brandon.

Jon went over the Communications Committee's 2020 goals.

**Communications Advisory Committee Meeting**

**4th Saturday of the month**

**11:30am PST / 1:30pm EST**

**Phone: 605-475-4125**

**Code: 483 9492**



*The Assembly Reconvened after lunch.*

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**A quorum count was taken by Garrett V (MN). There were 63 in attendance.**

## Literature Conference Committee Report

Freddie D, (Literature Advisory Committee [LAC] Chair, CA) presented the Literature Conference Committee Report after introducing the members of the Committee.

### New Interim-Approved CMA Readings

Freddie invited Brian, CJ and David to read aloud the three readings that were interim approved this past year. These are now part of the suite of CMA readings. They can all be found at <https://crystalmeth.org/cma-meetings/start-a-meeting/meeting-readings/category/3-cma-readings.html>.

Brian F (CA) - read "What Is CMA".

Chris "CJ" M (Delegate, PA) - read "The Twelve Steps: A Plan of Action".

David S (GA) - read "The Twelve Traditions".

Aaron M (GSC Co-Chair, Southwest Regional Trustee, CO) read the introduction for adopting the readings to your groups.

The history behind the creation of these readings was reviewed, including the original request from the fellowship to develop readings that were in our own unique CMA voice, the process of interim approval, feedback from the Fellowship and aggressive editing over the past several years, and the ultimate goal of having a unified voice at meetings. The rationale for, and controversy around, adopting these readings were presented:

The rationale for adopting these readings? The First Tradition reminds us that the unity of the Fellowship comes first and foremost. We need to have a unified, consistent and familiar message that any suffering crystal meth addict can hear at any CMA meeting anywhere in the world. The main counter-resistance when introducing the changes and asking our groups to adopt them? It may be brought up that each group is autonomous, referencing the Fourth Tradition. This is true, except in matters that affect CMA as a whole. When we are not reading the most current, Fellowship-approved readings in a meeting it muddles the message, and this may become a matter that does affect CMA as a whole.

The most up-to-date readings can always be found on [www.crystalmeth.org](http://www.crystalmeth.org).

### Foreign Language Translations

The Spanish version of *Crystal Clear: Stories of Hope* has been approved and the committee is working on updating a complete suite of CMA readings.

The suite of German, French, and Farsi translations are being updated and awaiting back-translation.



Groups have asked for the translation of *Crystal Clear: Stories of Hope* into other languages and outside assistance is being sought.

### **Sex in Sobriety**

The LAC has presented the *Sex in Sobriety* pamphlet to the GSC for interim approval in October 2019.

### **Read Our Stories**

The LAC is making regular updates to this section on the website, including stories that are featured in *Voices of the Fellowship: Our Recovery* and new stories that have recently been edited. Go to [www.crystallmeth.org](http://www.crystallmeth.org) and have a good read.

### **Anonymity Literature**

The LAC will be working on this with PI&O in 2020.

### **Voices of the Fellowship**

CMA now owns the trademark on "Voices of the Fellowship". Progress has been made on multiple projects under this banner.

- The GSC approved manuscript *Voices of the Fellowship: Our Recovery*
- *Voices of the Fellowship: From the Inside Looking Out, The Sober Cell*, a joint project with H&I, is pending GSC approval.
- *Voices of the Fellowship: Daily Meditations* workgroup is meeting monthly to develop a format.

### **"There is Hope"**

Dale G (CA) read "There is Hope". The LAC is seeking Conference Approval.

### **MOTION: Bryan F (CA) moves that we give Conference Approval to the reading "There is Hope".**

**Ross H (Delegate, NY) seconds the motion.**

### **Discussion:**

Comments from the floor included a history of the reading development, many approvals for the reading, additional feedback that was mostly positive, some concerns about the lack of action over feedback last year, and clarification that feedback was addressed in 2017, not 2018.

**VOTE FOR CONFERENCE APPROVAL: Yay - 62, Nay - 3, Abstentions - 2**

### **Minority Opinion:**

Tanner W (OR) worries that the request for revision has been ignored and that we are progressing without doing what the Fellowship has asked us to do.

Trish M (GA): Is there someone from the majority calling for a motion to reconsider? (No response)

**"There is Hope" is Conference-approved.**

### **Voices of the Fellowship: Our Recovery**

The manuscript was approved by the GSC for limited release and 100 copies were



distributed to the Delegates and select service members at the Conference. Feedback instructions are included.

### **General Feedback for LAC:**

- Chip E (PA) knows that there are pamphlets out there with interim approval that need feedback so that they can be Conference-approved.
- Petr P (CA): Not speaking on behalf of my Region, this is me. With "What is CMA" and "A Plan of Action" readings you did such an amazing job on the feedback that you received. Those readings are appreciated as well as your work.
- Nick A (International Delegate, UK) asked if non-approved foreign translations can be posted so that the Areas can use them, noting that they are informal translations.
- James C (AZ): We have had a request for literature on Relationships in Recovery. Not knowing what is covered in "Sex and Sobriety".
- Walt W (CO): Reiterated what Petr said and that we have an awesome collection of literature in our voice and understands that we don't all love it. We need to assist in that process locally to let them know that this is our voice.
- Sarah G (Delegate, CO) provided additional feedback on the readings, concerns about changing readings that have been used, the problem of the lack of the word "sober" and a request for female-specific literature. Brian noted the readings are interim-approved so we will get feedback and take it to the workgroup for further discussion and possible revision.

Additional discussion continued about the timing and process of getting translated literature online and available as soon as possible. Michal Paul H (TX), Carl B (Delegate, ON, Canada), Gustavo G (NY) and James C (AZ) emphasized the urgency of having translated readings for those CMA members who need them. Scott H (NC) discussed the process history and the need for version control and perfection of the process, which has been necessary. In this case, Scott supported the need to get information out even if was "imperfect" and to faithfully do what the fellowship is asking us to do. Freddie, Aaron and Bryan agreed and assured prioritization to these requests.

### **Literature Advisory Committee Meeting**

**1st Saturday of the month**  
**8:30am PST / 11:30am EST**  
**Phone: 712-832-8330**  
**Code: 634 2191**

## **Hospitals & Institutions Conference Committee**

Bill B (Hospitals & Institutions Advisory Committee (H&I) Chair, CA) and James C (H&I Co-Chair, AZ) gave a presentation on the Committee's activities after introducing the Committee members.

### **"Get Into Jail Card"**

James discussed the new "Get Into Jail Card" project. H&I will, upon request, reach out to a facility that already has a contact at the local level. They will contact that facility and find out the requirements for badging, who can go in, training needed, etc. Even where there are no volunteers to go in and start the meetings, this is a good way to build connections



between the facility and the Fellowship. They are also looking to get current facilities to write a reference letter regarding their experience with CMA to build a Welcome Packet for Areas struggling to get into a facility.

#### *Voices of the Fellowship: From the Inside Looking Out - A Sober Cell*

H&I has had joint meetings with the LAC about "The Sober Cell" project. This publication will hopefully go to the GSC in the near future. The next step, pending GSC approval, is to send this to members of PI&O and to some prison officials for review.

#### **HIPI Joint Committee**

H&I and PI&O ("HIPI") had a joint meeting as the HIPI Joint Committee. This committee is being revived and quick progress was made in wording to clarify how the two committees work together both at the Advisory Committee level and at the Area and District levels. Wording will be consistent between the respective handbooks.

#### **History of H&I Project**

This project uses the successes and struggles of Areas as a tool to better the local Area. Example: When the Arizona Area first started, they could not get into facilities and were not taken seriously. They started working with halfway houses to build a foundation and reputation to get into facilities. The Committee is grateful to the Delegates who took the time to fill out the forms in the Delegate Packet. The information provided was very useful.

#### **H&I Meeting Contact List**

The information provided by the Delegates for the H&I Meeting Contact file is also vital and appreciated. The Committee finds that people are not engaged to get involved on the monthly calls. They will use this list to reach out to local contacts and build a relationship with them, hopefully to get more willingness to join the call and provide their voice. The contact list can also be used to determine how to better support the Delegates.

#### **H&I Meeting Inventory**

This is an inside document that informs the Committee where the local fellowships are having H&I Meetings. This information will be handled with anonymity and confidentiality where needed (eg, battered women's homes).

The **H&I Handbook** is available at [www.crystallmeth.org](http://www.crystallmeth.org). It should be downloaded and reviewed by Delegates and members of the Fellowship. Feedback is needed to make this more user friendly.

The **Inmate Pen Pal Program** is still responding to letters as they come in. The program also helps get these people to meetings when they are released, as well as being able to inform local service structure about possible opportunities to start a new H&I Meeting.

James introduced the **theme for H&I in 2020: Unity**. James sees passion when he talks to people about H&I and there is a spark in their eyes. The success of H&I at the national and local levels is based on that passion. Connecting everyone will allow them to see the inspired members and build off that passion and inspire each other.

#### **Discussion:**

- Lara D (Delegate, KS): My fellowship is looking to take meetings into jails and we are having problems getting that off of the ground. Is there someone to talk to?
- James handles that.



- Lara: Who are inmates writing to?
- James: They can write to the P.O. Box. If they want a penpal, it gets forwarded to AZ. The P.O. Box is listed on the CMA website.
- Sarah G (Delegate, CO) related issues they are having at a women's facility (halfway house) and the struggles dealing with the staff. It would be great if we could have some type of literature explaining why sponsors are important, attraction vs. promotion and willingness.
- Peter S (International Delegate, AU): I think that Australia needs to get onto this call. I think we have some experience that would help you. Also, I brought four letters from a jail so if you need content for your welcome pack, I will pass them on.
- Danny T (FL): Sober Cell, that is the one that you are going to take to the authorities?
- Bill: That is our plan.
- Danny: Would their view prevent us from sending it directly from the publisher to the jails?
- Bill: Every prison has its own rules about content. We at H&I try to tone down as much of the content we bring in so I don't see a big problem.
- Lisa H (UT): As a member of PI&O, I'm excited about the collaboration between the two committees. We at PI&O are giving the facilities information and letting them know what is available. It is up to them to decide if they want the meeting.
- James: And in Areas where they don't have both (H&I and PI&O) and it is one person doing all of the work, we will work with them so that the correct messages are being given.
- Sarah suggested a questionnaire for inmates to address their needs when we want to be of service to them but can't get to them. How can we make it better? (Sarah has information to share with H&I).

**Hospitals & Institutions Advisory Committee Meeting**  
**4th Saturday of the Month**  
**9:00am Pacific / Noon EST**  
**Phone: 605-472-5573**  
**Code: 360 995**

## Public Information & Outreach Conference Committee

The Public Information & Outreach (PI&O) Committee report was presented by Tim D (PI&O Advisory Committee Chair, Southeast Regional Trustee, GA), Jimmie C (Helpline Coordinator, Mid-Atlantic Regional Trustee, NJ), Armando D (PI&O Treasurer, Digital Outreach Workgroup Chair, Host Committee Chair, FL) and Tanner W (OR). An update on the Committee's efforts, the CMA Helpline, Digital Outreach Program and Underserved Areas Project were discussed after the Committee members were recognized.

### Cocaine, Meth and Stimulant Summit

PI&O attended the Cocaine, Meth and Stimulant Summit as an exhibitor last fall. There were about 200 in attendance and the Committee connected with 26 of them. Only one of the 26 professionals who approached the table had knowledge of CMA. An initial follow-up email was sent out with the website information and a yearly follow-up email is planned for



the future.

### **CMA Helpline Update**

Jimmie recognized the Helpline volunteers and presented an update on the activity and statistics of the Helpline, including hours covered, monthly and yearly call amounts and the Helpline Availability Schedule.

The Helpline is in need of volunteers to serve taking calls. With only 42 hours being covered per week, we are not able to connect with addicts looking for help who won't leave a voicemail. The suggested clean time is one year to serve on the Helpline. Only one hour of recurring weekly time is required, along with a private phone line (such as a cell phone) and a separate computer with Internet connection. You can get more information through the CMA website, the service portal or by emailing [helpline@cmagso.net](mailto:helpline@cmagso.net).

Examples of some of the calls that come into the Helpline were also presented:

1. A gentleman eight days out of rehab went with his mom to the local casino. Got it in his head that he wanted to get high and had found the means to do it. His clearer head prevailed and he did not use. He called the Helpline not for help, but just to let someone know that he did the "next right thing".
2. Story from a volunteer: Received a call from an addict in rehab out on a day pass to go to his doctor and while waiting for the bus, realized he could make a run for it and go get high. He called the Helpline because he wanted to be talked "off of the ledge". The volunteer reminded him why he was seeking help in the first place and told him of how much better life can be clean, off drugs. When the bus arrived, the caller was still not convinced. The volunteer remained on the phone, making small talk and telling jokes while the patient rode the bus back to rehab. They talked for 20 minutes until the call lost reception.
3. We get a lot of calls from friends and family. They want us to tell them how to handle things, something we cannot do. What we can do is refer them to the organizations that can help them (CM-Anon, Nar-Anon and Al-Anon).

### **PI&O Email Link**

Tim gave a report on emails received through the PI&O link on the CMA website. There were a total of 144 emails. Ninety-nine were from addicts looking for help, 34 were existing members using the website as a resource and 10 were from professionals.

### **Digital Outreach Project**

Armondo gave a presentation on the upcoming Digital Outreach Project. This project came from suggestions made at the 2018 Conference suggesting the Committee look into connecting with addicts digitally. Specifically, the project will target gay culture and meth use on apps like Grindr.

Two ad programs are being reviewed:

4. Grindr allows nonprofits to have a nonprofit profile which they will support by offering free ads and other resources available to nonprofits.
5. With paid advertising, ad space can be purchased to reach addicts by area, time of day, etc. This could be used in locations where there are a lot of meetings as well as in



underserved areas to make that connection to CMA.

Both options would lead to one of two places, our website or the Helpline.

The work group selected "Is crystal meth using you? CMA has a solution" as its tag line. Our target market peak time would be 2:00 AM - 6:00 AM.

Other options are being reviewed as well, such as profiles that can be managed by the local groups. Similar to the Helpline but done in a digital space, these profiles will be local and have a more personal touch to the communication.

### **Underserved Areas Project**

Tanner discussed the Underserved Areas Project, which would target Areas underserved by CMA meetings. Phase one has been completed with the mailing of 120 letters. Recovery professionals, recovery houses, law enforcement agencies and mental health professionals were the targets for the first mailings. This project needs support. Please contact Tim at [publicinfo@cmagso.net](mailto:publicinfo@cmagso.net) if you would like to help.

The PI&O Handbook was completed and will be compiled into one document and published to the website soon.

PI&O also met with H&I this weekend to discuss the overlap between the two Committees (**HIPI Joint Committee**).

### **Discussion:**

- Lara D (Delegate, KS): Her fellowship is going to question where the line is drawn on advertising on sites and apps with attraction not promotion?
- Brad L (Delegate, PA) wonders if there is a concern about putting members on the sites with a live profile. It seems like a digital Twelve Step call. It differs from the Helpline where people are coming to us on our terms in a safe, recovery-centered environment. These sites can be like an alcoholic walking into a bar and sitting on a barstool. The main concern is that we are placing people in a triggering environment.
- Tim & Armondo: This was mentioned in our work group and we have put a two-year minimum clean time requirement and there will be guidelines to follow like those for the Helpline.
- Lara questions as to how the calls come to the volunteer on the Helpline?
- Tim: They are forwarded to you from a third-party system.
- Garrett C (Delegate, GA) stated that his Area brought up the idea of a "chat bot" (an automated response).
- Rob R (NY): One thing we developed in NY based on AA's practice was to let individual groups take blocks of time and it became the groups' responsibility to staff those hours.

### **Public Information & Outreach Advisory Committee Meeting**

**3rd Saturday of the Month**

**9:00am PST / Noon EST**

**Phone: 712-832-8330**

**Code: 485 1302**



## 5. ELECTIONS FOR REGIONAL AND AT-LARGE TRUSTEES

*A quorum count was taken. There were 57 voting members present.*

- **Rob R (NY)**, Mid-Atlantic Regional Trustee nominee, was introduced by Gustavo G (NY).  
VOTE: Yay - 56, Nay - 2, Abstention - 1. Nomination confirmed, pending Board approval.
- **Bryan F (CA)**, Pacific Regional Trustee nominee, was introduced by Aaron M (CO).  
VOTE: Yay - 53, Nay - 3, Abstention - 2. Nomination confirmed, pending Board approval.

*Following Trustee elections the Assembly adjourned for the day.*



*The General Service Conference Assembly resumed on October 6, 2019 and was called to order at 9:00 am by Trish M (GSC Chair, GA) and Danny T (Chair, Board of Trustees, FL).*

*Brad L (Delegate, PA) opened the Assembly with the Serenity Prayer.*

*Nicholas B (Delegate, TX) read the Twelve Traditions of CMA.*

*Chris G (Delegate, CO) read The Twelve Concepts for World Service.*

*Trish took a moment to thank the Assembly for the feedback that was given on Saturday and for bringing the voice of the Fellowship to the Conference.*

***A quorum count was taken. There were 61 voting members present.***

## **6. WHAT ABOUT ANONYMITY PRESENTATIONS**

Tanner W (OR) gave an update on this project that has been ongoing for about five years. This project has taken it's new direction from a recommendation by Brian F (CA) made at the 2018 Conference. It is going to take a more visual representation of exploring this topic and hopefully encouraging a dialog within the Fellowship. The idea is to create visual content (eg, cartoon drawings, graphics, etc.) and distribute them through the newsletter. Tanner showed examples of "stick figure" sketches that are a mock-up of what will hopefully be a final product. A request was issued for a digital media artist who can take on this project. Danny C (FL) volunteered.

## **7. ILLINOIS AREA MOTION ON INCLUSIVITY**

A conversation was started by Bobby K (Delegate, IL) and Matt B (IL) on the topic of Inclusivity:

Although the newcomers we attract in our area are very diverse, the Illinois Area has struggled to keep the attraction of addicts of different gender, race or language. For some reason the active CMA fellowship in our area is almost entirely homogeneous. Our meetings in the Area have started some discussions on this and had some success over the years. As we have started these conversations with addicts from other Areas, we have been amazed at the experiences and ideas that have been shared with us. We believe it is worth spending some specific time as a Fellowship to look at what we can do to include all newcomers into the unity of CMA. Our fellowship has repeatedly asked us to seek assistance from the GSC on this topic.

What we are asking for and not asking for:

- What we are asking for is a discussion about those people who have been marginalized in our groups.
- What we are not asking for is a decision or action to be taken. Our members just want



to know your experience, strength and hope around the idea of inclusivity.

- Honoring broad feedback from members who reported feeling marginalized or less than welcome, the Illinois Area motions that the GSC facilitates a sharing session at the 2020 Conference about inclusivity in keeping with our primary purpose and traditions.

**MOTION: The GSC facilitates a sharing session at the 2020 Conference about inclusivity with regard to our primary purpose and traditions.**

**James C (AZ) seconds the motion.**

Trish M (GA) invited members to the microphone for comments and questions. It was stressed that this was not a discussion on inclusivity, but about whether to have this discussion at the 2020 Conference.

A constructive conversation was had with all those who spoke in favor of having the discussion at the 2020 Conference. Fellowships in AZ, NY, TX, NC, MA and others have already been having these conversations.

Dale G (CA) thanked the Illinois Area for this motion. Speaking as a CMA member, not as a Trustee, this discussion is a long time coming in CMA. Having a meeting that is open and available to all crystal meth addicts has been something that we have had a hard time with due to the fact that we started from a very small group of gay men. Many of our groups are still white and male. I think there is a need for us to spiritually look within and see how we can broaden our openness and look at how we are creating the space of a meeting and what that means to someone walking in. You are talking about the voice of the people within the group but there are people who come into a group and leave because they don't feel included so their voice is never heard.

James C (AZ) commended the courage of whomever started this discussion. The Arizona fellowship is overwhelmingly in favor of this motion. Arizona tends to be a flip demographic. We need to remember that CMA is not a straight fellowship or gay fellowship. CMA is not a men's fellowship or a women's fellowship. CMA is a fellowship of men and women who have recovered from crystal meth addiction hoping to help other men and women recover from crystal meth addiction.

Gustavo G (NY) supports this conversation. This conversation has been going on in NYC for quite some time. Our Spanish-speaking population had always sat in the back of the room, didn't speak and left as soon as the meeting was over. We had a workshop in NYC to educate the fellowship about racial issues within recovery, started Spanish-speaking meetings and meetings for people of color. They have been a huge success and our fellowship has grown as a result. I love that this is coming before the General Service Conference.

Larry C (Delegate, NC): The Mid-South Region had a Unity Day a few months ago and one of our workshops was on this topic. It was the workshop from which we got the most positive feedback. For some people this is uncomfortable, for many of us it brings up feelings of discomfort because we all want to think that we are completely welcoming and would never exclude anyone. For these reasons it is important that we have this discussion so I support this motion.

Victor M (TX): We also have been having this discussion and support this motion. The original Austin meeting was straight, and the gays had to start their own meeting; this



created a divide. We are currently working on this in our Area. I would also suggest that if we are going to move in this direction that we start looking at gender in our verbiage.

Tanner W (OR) is firmly in support of this motion. He has a sponsee that is gender non-binary who feels unseen, left out and unwelcomed. As members of the CMA Fellowship, welcoming every single person that shows up to a CMA meeting is part of our primary purpose. In Portland we have already modified the gender on our documents. We are no longer “men and women”; we are “people”.

Will H (MA): We have been discussing this at home and have heard from some members that it goes beyond our singleness of purpose. That couldn't be further from the truth. This Fellowship was created because people were not being heard. We really need to make sure that all people can be heard at our meetings. We, too, have changed our documents.

Walt W (CO): We have done a hearing session before, last time it was when we were in NYC at the Conference. It was a powerful event where we heard each other, rather than told each other, what we thought on the topic. We all think we know what this topic is but until we hear it from each other we really don't know it that well.

Freddy D (CA) supports the motion. The Literature Committee included a story called “Race in Recovery” in the manuscript presented here at the Conference. This is a real issue.

Deena D (Delegate, GA): The Georgia Area is definitely in support of this discussion. I would just ask that the discussion be led by a diverse group.

Carl B (Delegate, ON, Canada): Feels that something that also needs to be addressed is language. There are more addicts that do not speak English and in the spirit of inclusivity, we need to include them.

Trish called for the vote to be taken.

**Vote: Yay: 65, Nay: 0, Abstentions: 0. Motion passes unanimously.**

Trish: Next year we will have the discussion.

## 8. INTERNATIONAL DELEGATE REPORTS

### Nick A (International Delegate, UK)

I'm extremely honored to be representing the UK here and to be the first person from the European Fellowship to address the Assembly.

CMA UK started in the winter of 2012 by five men who met from other fellowships and realized that they shared meth addiction in common. Meth has only been in the UK for about seven years. London was one of the first cities in Western Europe where meth started to be made outside of Eastern Europe. They got together and their first meeting was in an art studio in Central London. They wanted to see how much they actually had in common. One of the guys, Ollie, said his knees were shaking because it was the first time he was able to share openly about the impact of meth on his life in such a deep way. The others



were all feeling the same. Some of them had attended CMA meetings here in the United States so they decided to keep it going. They met at Ollie's flat for that winter. It became very clear that they were going to outgrow it. They started looking for another space.

They found the church in Pimlico that was willing to host them. Because no one had heard of crystal meth at the time, they had to have an interview with the Vicar and his wife. The first meeting started on a Wednesday. The Saturday meeting followed a few months later and is still the biggest meeting we have. Currently there are nine meetings and we are setting up a 10th.

The London Intergroup is the equivalent of our "Area" and is still a very young fellowship as far as sober time. I am the only "old timer" and then next to me are two guys with seven years, then five, four and three, and then a bunch of newcomers.

A highlight last year was the publication of our book ***Out of the Fog***. It is not available in any other languages. It is available for sale on the CMA UK website ([www.crystalmeth.org.uk](http://www.crystalmeth.org.uk)).

The fellowship aspects are so important for so many. Newcomers now have a social outlet that is safe and allows them to start to connect to other people without substances. We fellowship after almost every meeting, have social events several times a year and a Unity Day that generally happens in the Summer.

There is a lot of respect for CMA by other Twelve Step Fellowships, in NA especially. The "old timers" really respect CMA because they know the relapse rate is high. Some of my friends who were hardcore, multi-decade heroin addicts say "You guys have it much harder than we do." We are fortunate that the other Twelve Step Fellowships really respect what we are trying to do and are always willing to help. I urge their members to come to CMA meetings and vice versa.

"Chem sex" is a growing problem across Europe. More than 2.5 metric tons of meth was seized last year across Europe. This is up by about 120% from the year before. Newcomers are telling me they are skipping smoking meth because it is bad for your lungs. So shooting up is healthier? We can all identify with this type of crazy logic. At the same time there is also a multidrug piece to this. People using meth and GHB at the same time are overdosing or dying in hospitals.

We have had inquiries from Bristol and bigger towns in the south and we have sent them a welcome packet to help them get started. We did the same with the Germans and the Dutch. We will do this for whomever asks but there is a great deal of need across Europe which is going to increase because the drug is being made in so many European countries now. For many years it was only made in the Czech Republic and Latvia. Predictably, when it becomes more local it becomes cheaper and more plentiful. We will do what we can but we will definitely need more help from all of you because one young fellowship can not handle the need all across Europe. Let's be honest, the UK is not the first country that all of Europe turns to when they need help, especially when we are trying to leave it at a glacial pace.

Ollie is a flight attendant and he reached out here in the states for help. He was looking for an instruction manual. As he put it, "I'm German, we need instruction manuals". He was expecting something that would say here's what you do to set up a fellowship and here is where you put the chairs. What he got was some mentoring and historic accounts about the



pitfalls and what other fellowships had gone through when they started. I know that would be really useful, especially in cultural context.

The International calls have been very helpful to create a connection from one that previously felt disconnected from the rest of CMA. The calls have become really important in breaking down that isolation. I had decided to come to this Conference, whether or not I was the Delegate from the UK, specifically to bring back the message that there are brothers and sisters who care and this is worth being part of. I'm sure that we need all of you and I think that you need all of us too. I believe that diversity makes us all stronger and knowing that you are not alone and that there are fellows who share your story, your suffering and your triumphs matters a great deal. I travel a lot so I go to meetings everywhere I go and I know connection is a really big thing. We all know the isolation of this disease and the damage that it can cause.

Thank you all very much. If you are coming to London please let us know so that we can make you chair a meeting or something.

### **Discussion:**

- Tim D (GA): 2.5 metric tons is 80,000 oz
- Keith F (Delegate, CA) note many requests from the Helpline are for a meeting starter packet. We have a document on the website now but I think we need to give them something with more information.

## **Peter S (International Delegate, AU)**

I am the International Delegate from Australia and the Prisoner's Coordinator for H&I.

I would like to dedicate my report to Chris G who we lost earlier this year. He wasn't a founding father of our Fellowship but he nearly was. A lot of people had respect for CMA because of the work that Chris had done within the recovery circles. He was the catalyst for our international work. He was the one who said that we had to give back to the "Mother Ship" (this [General Service Conference] is the Mother Ship for us). He was the one who, in the midst of the argument of "what's in it for us?" said that is not what service is about. Service is about giving back without expecting anything in return. He pushed to get International Delegates to come to the United States to be a part of this Conference and develop our work. It is all about us giving back to the United States and giving thanks to the founding of CMA and to a Fellowship that has saved many lives in Australia.

Chris' legacy continues.

For Australia, here are some facts and figures. We have 17 meetings a week in Sydney, one in New Castle and one in Broken Hill. It is inspirational to hear that the UK has published a book. That is definitely going to spur us on as it is something we have been talking about. For H&I in Sydney, we cover four rehabs, three detox units and three jails. Personally, I do about 16 to 20 jail meetings a month. The demand for our services is extraordinary and for some reason, although opiates are the bigger issue, it's CMA that the jails want.

I had been talking for months about coming to the Conference and would miss a weekend in the jails because of being here. One of the wings raised \$150 and also wrote letters.



There is a lot of love for us within the jails.

What sets us apart in the jails is our "Are You A Tweaker" banner. They might not know what a Tweaker is and they may not know what Crystal Meth is but they identify with us. There was a prisoner a few weeks ago who was tribuned into a meeting. He came in begrudgingly and he read the banner and looked at me and said "That's me". It is an extraordinary thing to have that process of identification.

Meth production has increased by 46% over the last year. Meth was considered a pandemic three years ago and we are now beyond that. It has been the drug of choice for many decades. Eight out of 10 prisoners come in with meth use. The other two are heroin.

In one of the jails I go into, they photocopied an article I had not seen and put it up on the walls. It was an article from a leading newspaper in Sydney. I will just read the beginning of it to give you an idea of what is going on in Australia.

"In the grip of a drug as tenacious as 'ice', everyday clean is a cause for celebration. At a meeting of Crystal Meth Anonymous in Sydney, Mark stood up and addressed the room, 'Hi, I'm an addict named Mark and I'm one week clean'. His announcement was greeted with a round of applause from everyone packed into the room. Most of the 80-odd attendees were men, casually dressed apart from one woman in a suit and one woman sporting a well groomed outfit and pumped up lips and blow dried hair. Their backgrounds said that they had all been to the same place, hell and back."

We are known as the "go to" place. Still, we are a young fellowship and should have more meetings. The question of sponsors is a difficult one because we don't have substantial amounts of clean time. Many of our older members have moved on, so there has been a shift within the fellowship as far as experience. We have an Area meeting once a month. We are not as smooth and as eloquent as we would like it to be. Our history in the Traditions is not as deep and so it is a difficult place to be sometimes. It is one of the issues that we face.

Some more statistics about CMA Australia. Unity Day is an event that is held once a year to bring forward and make the Fellowship known to others. On opening night of the three-day event we had 89 people in attendance and 255 paid registrations. Many people who had been in jails and attended CMA meetings came to this event.

We follow-up with people towards the end of their sentences (average 8-10, and up to 24 years). They get incarcerated, find us, do the work in the jails. When they are released, they go to rehab and, more often than not, they come to our meetings. We make them secretaries, treasurers and really push service positions on them. They take over a group or a section of CMA and that encourages others. We are talking about saving their lives and encourage them with meetings, but also give them an avenue of opportunity for when they leave. As one member stated, "My problem isn't drugs, my problem is when I leave jail I get lonely and when I get so lonely I use to avoid the loneliness. When I use, I get a habit and when I get a habit I do crimes and when I do crimes I'm back inside." We have found that replacing the drugs with people has become enormously therapeutic and medicinal. We are saving people's lives.

With regard to Finances, our year-to-year has grown over the last five years from \$8,000



to \$22,000. Our prudent reserve is \$10,000, so we are way above that. Most of our money comes from the 7th Tradition, while the rest comes from literature and chip sales. Would love to create a book like "The Sober Cell". We feel that would be a big source of revenue.

I thank you for the forum to discuss this and express our voices. The International Conference Calls are extremely important to us. I was so inspired by the different voices on the first International Call that I borrowed the money so I could attend this Conference. Thank you.

## 9. CONFERENCE COMMITTEE REPORTS

### Conference Advisory Committee

The Conference Advisory Committee report was given by Petr P (Conference Advisory Committee Chair, Pacific Regional Trustee, CA). He introduced Armando D. (FL) as the Conference Host Committee Chair, the Host Committee members and volunteers, and the Recording Secretaries. The Conference Advisory Committee members were also introduced.

Petr stated that this is the 11th CMA General Service Conference and in his slide presentation reviewed the cities in which we have previously held the Conference. The theme and logo for Dallas 2020, "Deep in the Heart of Service", were unveiled.

The bidding process and requirements for a city to host the Conference were presented. The deadline for the 2022 Conference Bid is May 15, 2020. Please send your bids to [conference.bids@cmagso.net](mailto:conference.bids@cmagso.net).

**The 2021 CMA General Service Conference will be held in San Diego, CA.**

**Conference Advisory Committee Meeting**  
**3rd Wednesday of the Month**  
**6:00pm PST / 9pm EST**  
**Phone: 712-832-8330**  
**Code:443 0901**

### Executive Conference Committee

The Executive Committee Report was given by Danny T (Board Chair, Southeast Regional Trustee, FL). He introduced the Executive Conference Break-Out attendees and the members of the Executive Committee and the Nominating Committee.

#### Group Inventory Update

Danny reviewed the group inventory process that took place in 2018 and provided an update on some of the action items, including completion of the amends process, developing the At-Large Trustee nominating process, and the exploration of an "ombudsman" position.



### **Joint Session with Finance Committee**

Executive worked collaboratively with Finance on the Intellectual Property presentation, and also reviewed and provided feedback on expense guidelines.

### **Nominating Advisory Committee Update**

Ross M (Nominating Advisory Committee Chair, IL) introduced the members of the Committee and reviewed in more detail the activities of the Nominating Committee. The Nominating Committee developed an introduction on Diversity, Equality and Inclusion to the Board. The At-Large Trustee process and Ombudsman are current ongoing projects.

### **International Conference Calls and World Service Structure Committee**

The International Calls have been held on a bimonthly basis. At the 2018 General Service Conference, a motion was passed to develop a template for a World Service Structure by 2023.

This year, the Executive Committee recommended this motion to the Conference:

#### **Motion:**

**Establish a CMA World Service Conference Committee, the purpose of which is to:**

- **Understand and listen to the needs of CMA Worldwide.**
- **Propose structures and systems that satisfy those needs.**
- **Leadership in this committee should be broadly distributed and equitable among the international fellowships involved. The guiding principles of this committee will be the Steps, Traditions and Concepts of CMA.**

#### **Discussion:**

- Keith F (Delegate, CA) We have a huge fellowship in Tehran. Have they been able to participate on the International Calls?
- Dale G (CA): They have been invited but never join.
- Ross H (Delegate, NY): Curious about the ombuds position and what situations would arise? Also, wouldn't it make sense to have two or three of them?
- Will H (MA): The ombuds person would address conflicts within the committees and issues causing a Board Amends. We did discuss that it would probably make sense to have more than one dispersed either geographically or by approachability.
- Walt W (CO): Could you describe what the ombuds will and won't be?
- Will: This will not be reaching "up the pyramid" to the group level, this would be for the Board, the GSC and the Advisory Committees. This role is not intended for "the treasurer from this meeting ran off with our money, what do we do?". This role is intended for service at the Board and GSC level.
- Walt: In the discussion of diversity, equity and inclusion, we would try to use this position there as well.
- James C (AZ): What is an ombuds?
- Will: An ombuds is an interpersonal trouble-shooter who can assist when conflict emerges. For example, rather than hash a conflict internally, the outside entity (ombuds) would facilitate conflict resolution.



- Ross M (IL): As we continue to look at our version of this position, we are challenged because we are a spiritual organization rather than just a non-profit, and we are trying to figure out at the necessary needs and resources. We are continuing to use the word "ombuds" until we can find one that makes sense within the context of this organization.

**MOTION: Danny T (FL) - to establish a CMA World Service Conference Committee the purpose of which is to:**

- **Understand and listen to the needs of CMA Worldwide**
- **Propose structures and systems that satisfy those needs**
- **Leadership in this committee should be broadly distributed and equitable among the international fellowships involved. The guiding principles of this committee will be the Steps, Traditions and Concepts of CMA.**

**Walt W (CO): Seconds**

**Discussion:**

- Scott H (NC): I support this motion. I've had many conversations with Nick from the UK and have been receiving an education on meth addiction. In the United States meth is, and has been a problem for years. I just assumed the same was true everywhere and that other folks were hearing about us and starting their own meetings. I was surprised to learn that crystal meth is just now becoming a problem in Europe and Africa and Asia, and its impact seems to me to be a little more intense and sudden and urgent. What I've learned at this Conference is that we need to change some of our priorities. Some things we thought were important have changed and we need to get on this and in front of this so that when people anywhere reach out for help they have immediate resources available to them. I think we need to prioritize speed (for lack of a better term).
- Peter S (International Delegate, AU): My fantasy is that in December 2023 in Manilla, World CMA will launch and at the GSC Conference here in America, they will elect two Delegates to attend the World Conference. My vision is that we have it in the Philippines, where addicts are killed in the streets and usage matches or surpasses alcohol, where CMA may not be established but that we go there and carry out our primary purpose.
- Dale G (CA): This is an historic moment in our building of CMA, in our allowing CMA to grow. It mirrors that time in 2005-2006 when we created the reorganization sub-committee that envisioned Areas in every state and Regions that had collections of Areas that would send Delegates to this thing called a General Service Conference that we had never had. This is the same thing. This is that moment when we birth something that has been brewing inside of us. We knew it was coming and there was this other level that we needed to reach and didn't know how to get there. Well, this is that moment.

Trish M (GA) called for the vote.

**VOTE: Yay: 64, Nay: 0, Abstentions: 1, Motion Passes**



## 10. FINAL ANNOUNCEMENTS AND ADJOURNMENT

The distribution and feedback mechanisms for evaluating the Voices of the Fellowship - Our Recovery manuscript was again reviewed by Trish M (GA), Aaron M (CO) and Dale G (CA).

The **CMA Service Calendar**, located on the [Service Portal](http://www.cmaservice.org) (www.cmaservice.org), was reviewed. The next dates coming up are:

- January 15, 2020:
  - 2020 Conference dates will be confirmed and posted.
  - The Service Calendar is updated.
  - Director/Trustee Nomination packets are due from the Areas. Next year, new Regional Trustee positions will be available in every participating Region.
  - New Delegate information is due.
- February 15, 2020:
  - The Conference Report will be published by email. This will be a report of Conference Proceedings, including Conference Committee Reports, Assembly activity, and motions to the Board of Directors from the Assembly, to be presented to your local fellowships.

All Delegates are urged to get registered on the service portal site. When the Delegates roll off, make sure that the new Delegate gets registered. Delegates who are rolling off this year, please change your position in your profile in January 2020.

Trish M (GSC Chair, GA) thanked everyone for their time and dedication and for their participation in this year's Conference. "We have a lot of work ahead of us, we are still such a small Fellowship. I appreciate all of the work you have done so far and the work that you will take back to your fellowships. Let them know how important this work is here, and by seeing your excitement, they will want to get involved too."

Danny T (Board Chair, FL): "Thank you everyone for coming and for bringing your comments and your voice to this very important process."

**Dale G (CA): motion to adjourn, David S (GA) seconds.**

*2019 CMA General Service Conference was adjourned at 11 am. A gratitude panel followed.*

See y'all in 2020 in Dallas, Texas!



# Appendices



®

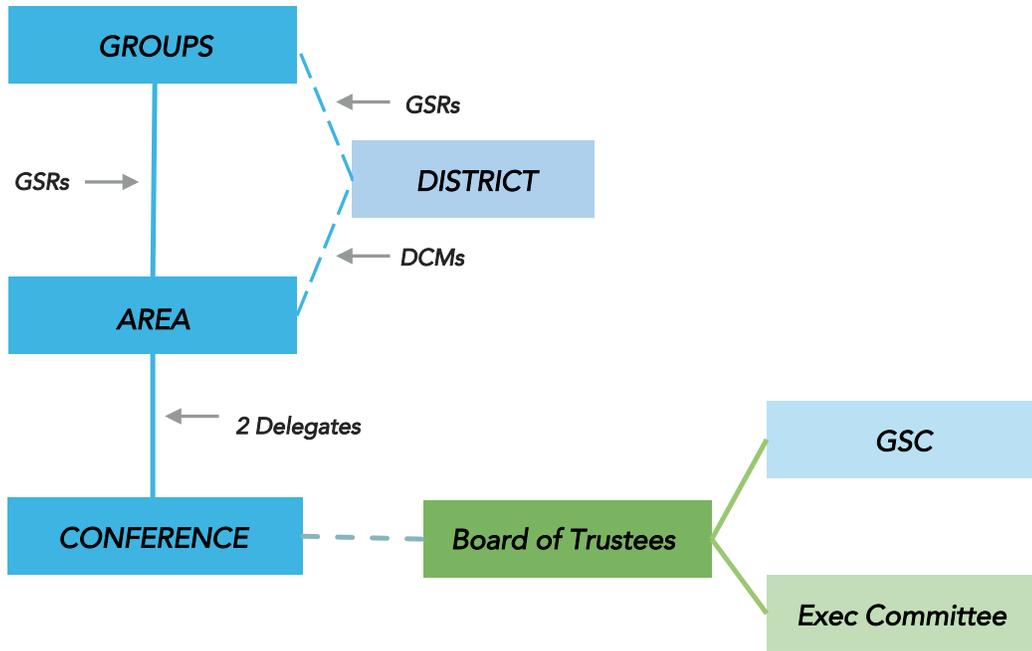
## APPENDIX A: CMA SERVICE STRUCTURE PRESENTATION

The following presentation slides are from the CMA Service Structure presentation.

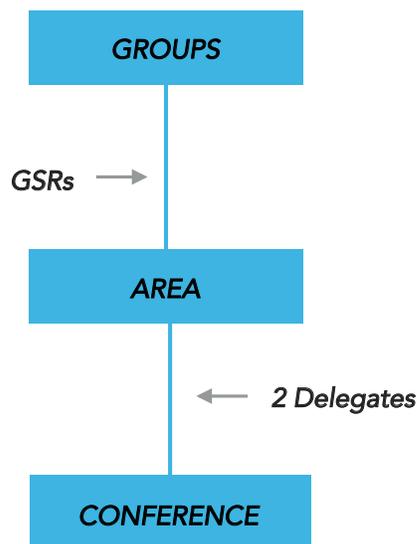




# THE CMA SERVICE STRUCTURE



# FLORIDA AREA





## CONCEPT ONE

*“Final responsibility and ultimate authority for CMA world services should always reside in the collective conscience of the Fellowship of CMA as a whole.”*



## THE GROUPS

- ▶ **CMA groups are spiritual entities** that exist beyond the specific time and place of a meeting for the purpose of carrying the message to the addict who still suffers.
- ▶ Service at the group level is essential for the survival of both the group and the rest of the service structure; without it they would fail.
- ▶ **General Service Representatives (GSRs) are the elected trusted servants that connect the groups to the service structure.**
- ▶ Through that connection, the **groups are the ultimate source of spiritual guidance for all of CMA’s General Services.**



## THE DISTRICTS

- ▶ *Districts are formed by groups that share a particular similarity (e.g. geographic, language) to facilitate effective communication between the groups and the Area*
- ▶ *GSRs attend District meetings and are represented by District Committee Members (DCMs) at the Area Assembly*



## THE AREA and AREA ASSEMBLY

- ▶ *An Area is a state- or province-wide service structure that provides communication among the groups (and/or Districts) in that Area.*
- ▶ *An Area Committee is selected to conduct the business of the Area as determined by the groups or Districts.*
- ▶ *The Area Assembly provides the mechanism for channeling the collective conscience of its groups to the General Service Conference by electing Delegates and nominating Trustee candidates to the Conference.*



## THE AREA DELEGATES

- ▶ *Area Delegates participate in:*
  - ▶ *Area Assemblies*
  - ▶ *Regional Assemblies*
  - ▶ *The General Service Conference*
- ▶ *They provide for the two-way flow of information and communication between the Conference and the Areas.*
- ▶ *The Delegates carry the voice and experience of their fellowships to the Conference, and report back from the Conference to their Areas all issues that may affect CMA as a whole.*



## THE AREA DELEGATES

- ▶ *Delegates are charged with presenting the agenda of the upcoming Conference (the Delegate Packet) to their fellowship, and encouraging feedback from the groups so that they may have informed representation of their fellowship's conscience when voting at the Conference Assembly.*
- ▶ *Delegates ultimately have the **RIGHT OF DECISION (Concept Three)** and can vote their conscience based on the best information that they have. For example, new information may be revealed to them at the Conference from other parts of the fellowship that may influence the way they vote their conscience on matters that affect CMA as a whole.*



## CONCEPT TWO

*“The General Service Conference of CMA has become, for nearly every practical purpose, the active voice and the effective conscience of the Fellowship in its world affairs.”*



## THE GENERAL SERVICES CONFERENCE

*“Final responsibility and ultimate authority for CMA world services should always reside in the collective conscience of the Fellowship of CMA as a whole.” (Concept One)*

*“The General Service Conference of CMA has become, for nearly every practical purpose, the active voice and the effective conscience of the Fellowship in its world affairs.” (Concept Two)*



## THE GENERAL SERVICES CONFERENCE

- ▶ *CMA General Services receives its direction and guidance from the collective group conscience of the individual CMA member groups.*
- ▶ *This voice is carried by the GSRs to the Area Delegates, who in turn carry this informed conscience to the General Service Conference.*
- ▶ *This mechanism ensures that the member groups of CMA can provide spiritual direction to CMA General Services on matters of policy and issues affecting our collective Fellowship.*
- ▶ *It also ensures that all voices in the Fellowship are heard, and protects the Fellowship against potential "tyranny of the few." The minority opinion is allowed a full and carefully considered voice. (Concept Five)*



## THE GENERAL SERVICES CONFERENCE

- ▶ *The General Services Conference is a spiritual body; it has no legal structure.*
- ▶ *The Conference serves to protect our foundational principles, including the Twelve Steps and Twelve Traditions, and to approve literature, including readings, pamphlets, and publications.*
- ▶ *The Conference offers spiritual guidance to the Board of Trustees and its standing committees. A 2/3 vote by the Conference Assembly directs an "advisory action" to the Board; a simple majority vote directs a "recommendation".*



## THE GENERAL SERVICES CONFERENCE

- ▶ *The Conference is comprised of the:*
  - ▶ *Board of Trustees*
  - ▶ *General Service Committee (GSC)*
  - ▶ *GSC Advisory Committees*
  - ▶ *Area Delegates*
  - ▶ *Special workers.*



## REGIONS and REGIONAL ASSEMBLIES

- ▶ *Regions are comprised of multiple (mostly) contiguous Areas; there are eleven (11) Regions making up the North American Conference.*
- ▶ *Regions function primarily to nominate Trustees to the Conference for recommendation to the Board of Directors (Trustees).*
- ▶ *Each Area within a Region can put forth a Trustee candidate.*
- ▶ *At the Regional Assembly, the Trustee nominee is selected from among these candidates to represent the Region.*



## NORTH AMERICAN CONFERENCE REGIONS



## CRYSTAL METH ANONYMOUS, "INC."

- ▶ CMA, is a California Public Benefit Corporation organized as an IRS recognized 501(c)3 non-profit organization.
- ▶ It is the business entity that takes care of the "outer world" responsibilities of CMA (taxes, legal issues, insurance, state and federal requirements, etc.).
- ▶ Board of Directors (AKA Trustees) must be self-electing under California Law, but the Board takes the recommendations for Trustee endorsement by the Conference prior to electing them.
  - ▶ Up to 22 Regional Directors
  - ▶ Up to 6 At Large Directors – not necessarily addicts
- ▶ The Board has two standing committees:
  - ▶ General Services Committee (GSC)
  - ▶ Executive Committee



## GENERAL SERVICE COMMITTEE (GSC)

- ▶ *Consists of all the members of the Board and the Chairpersons of the Advisory Committees*
- ▶ *Six (6) standing Advisory Committees:*
  - ▶ *Literature*
  - ▶ *Hospitals and Institutions (H&I)*
  - ▶ *Public Information and Outreach (PI)*
  - ▶ *Communications*
  - ▶ *Finance*
  - ▶ *Conference*
- ▶ *Primary responsibility is to the Fellowship of CMA*



## EXECUTIVE COMMITTEE

- ▶ *The Executive Committee consists of Board officers, (Board chair, vice chair, secretary and treasurer), the chairperson of the GSC, and two at-large Board members.*
- ▶ *Primarily responsible for the “outward facing” issues: the legal and financial operating requirements of CMA.*
- ▶ *Communicates with the IRS, State of California, and other federal and state entities.*



## INTERGROUPS

- ▶ *Intergroups are separate entities, and not part of the Service Structure.*
- ▶ *Should be separately incorporated and not use the phrase “Crystal Meth Anonymous” in their legal name.*
- ▶ *They provide services to the groups in a geographic area as determined by the groups they serve.*
- ▶ *They may deal with “outward facing” business matters.*
- ▶ *Services may include meeting lists, phone lines, websites, entertainment, fundraising, chips and literature sales, etc.*



## WHERE WE STAND TODAY

- ▶ *Since its inception, CMA has spread to at least four continents. CMA groups are operating in Australia, Bangladesh, France, Germany, Great Britain, Iran, The Netherlands, Spain and locations in Southeast Asia.*
- ▶ *The Board of Directors is working with the international fellowships in Europe, Asia and Australia/New Zealand to develop a construct for the CMA World Service Structure by 2023*

**Thanks you Fort Lauderdale Host Committee**



<https://conference.crystalmeth.org>



## APPENDIX B: FINANCIAL UPDATE PRESENTATION

The following presentations slides are from the Financial Update presentation.



2019  
CMA  
General Service  
Conference  
Ft. Lauderdale, FL

Keeping our distance from the seat  
of perilous wealth or power  
Concept XII



Financial Update

FY 2019  
(7/1/2018 - 6/30/19)



## Concept XII

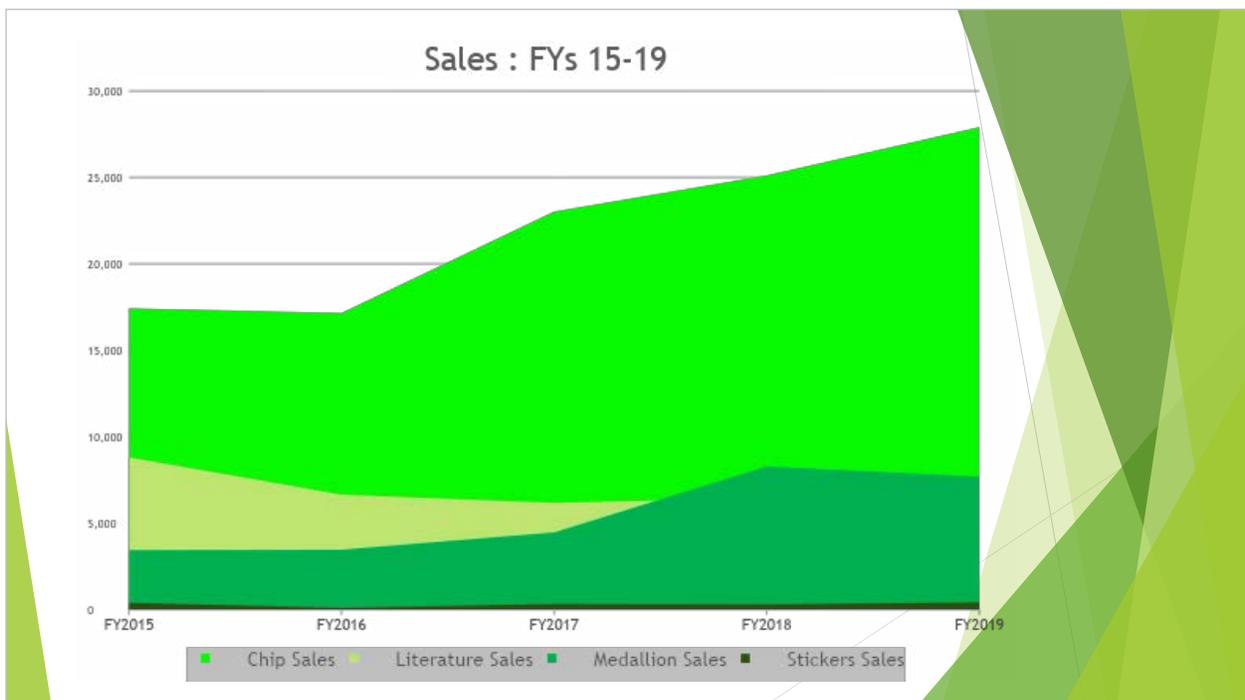
Reminds us that

"sufficient operating funds and reserve  
be our prudent financial principle"

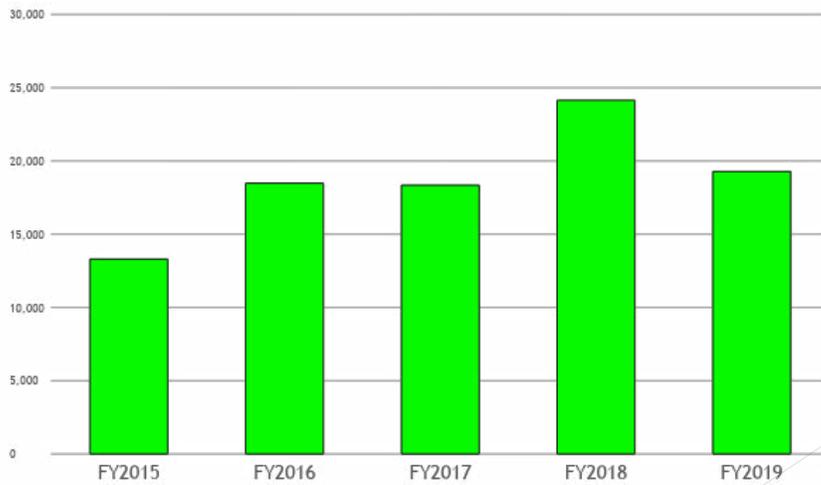
This means that we can

**only do what we can afford,**

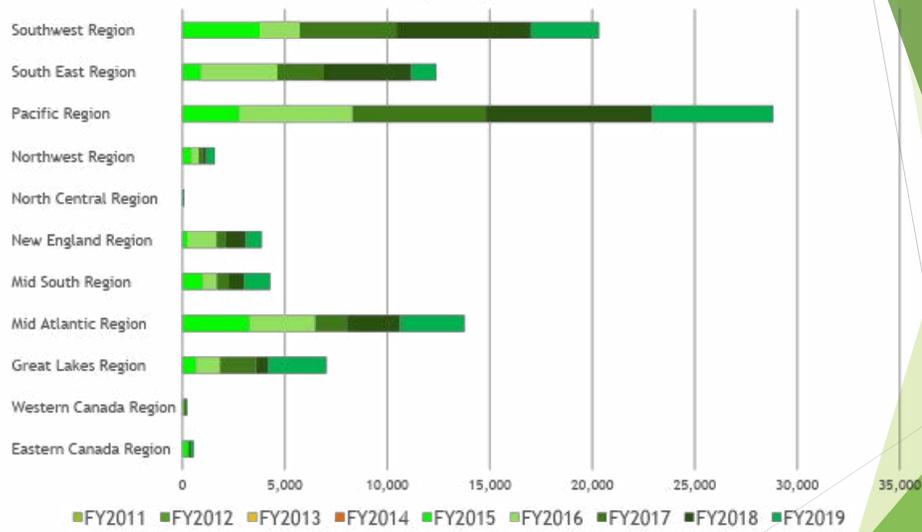
exercising caution when allocating our  
limited resources

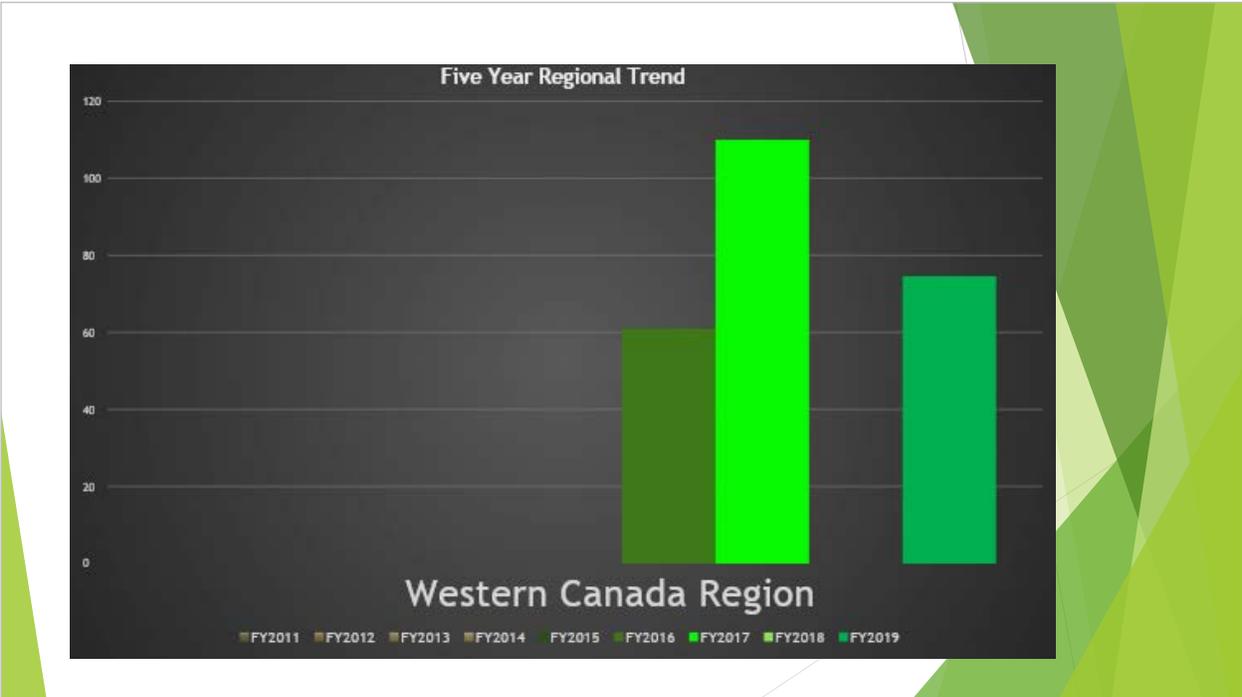
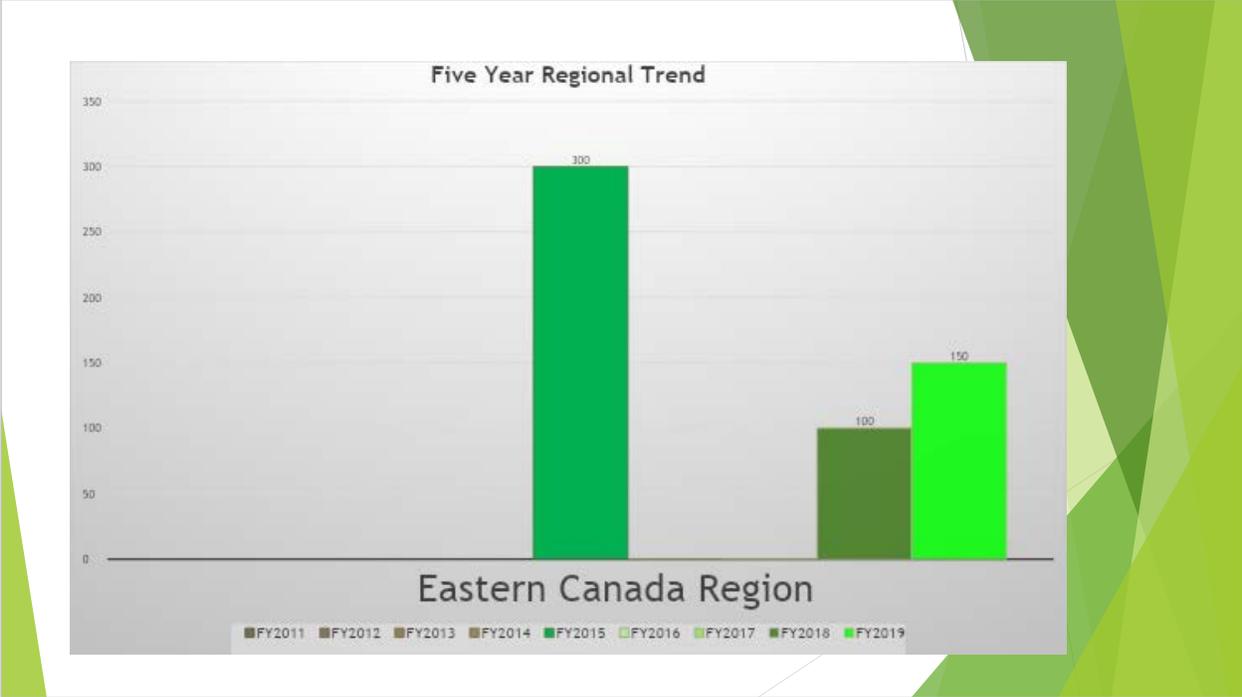


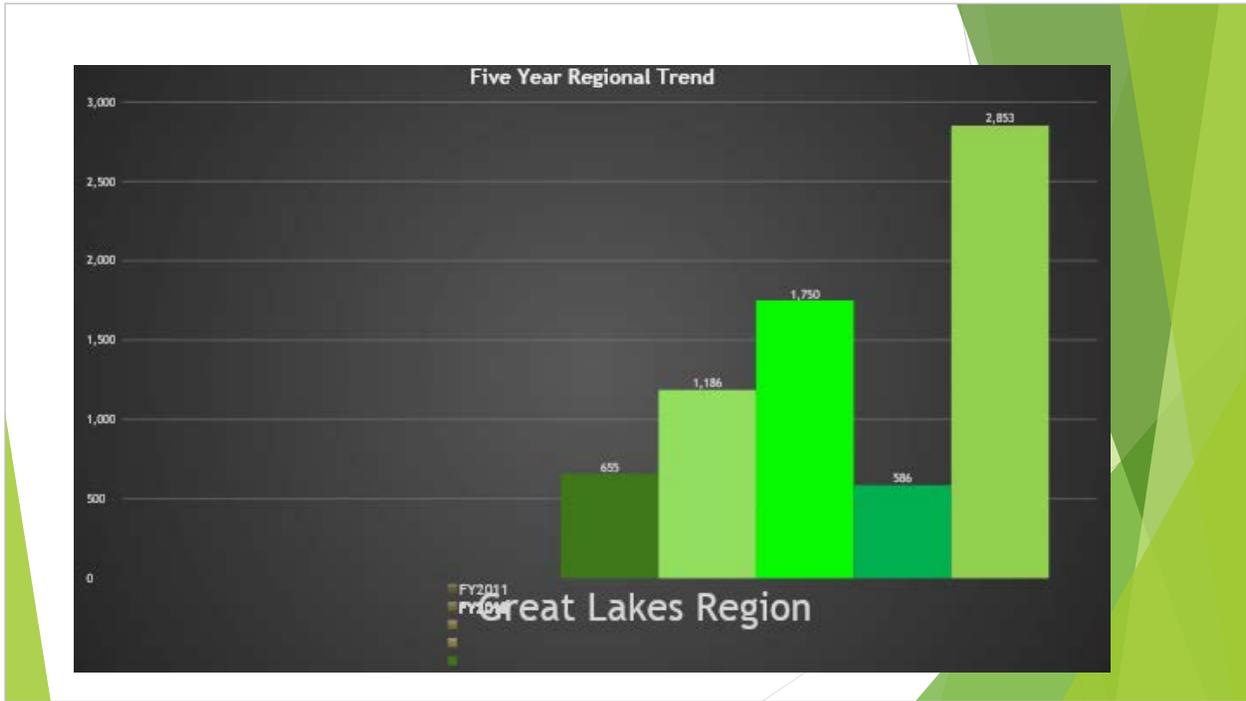
## Contributions

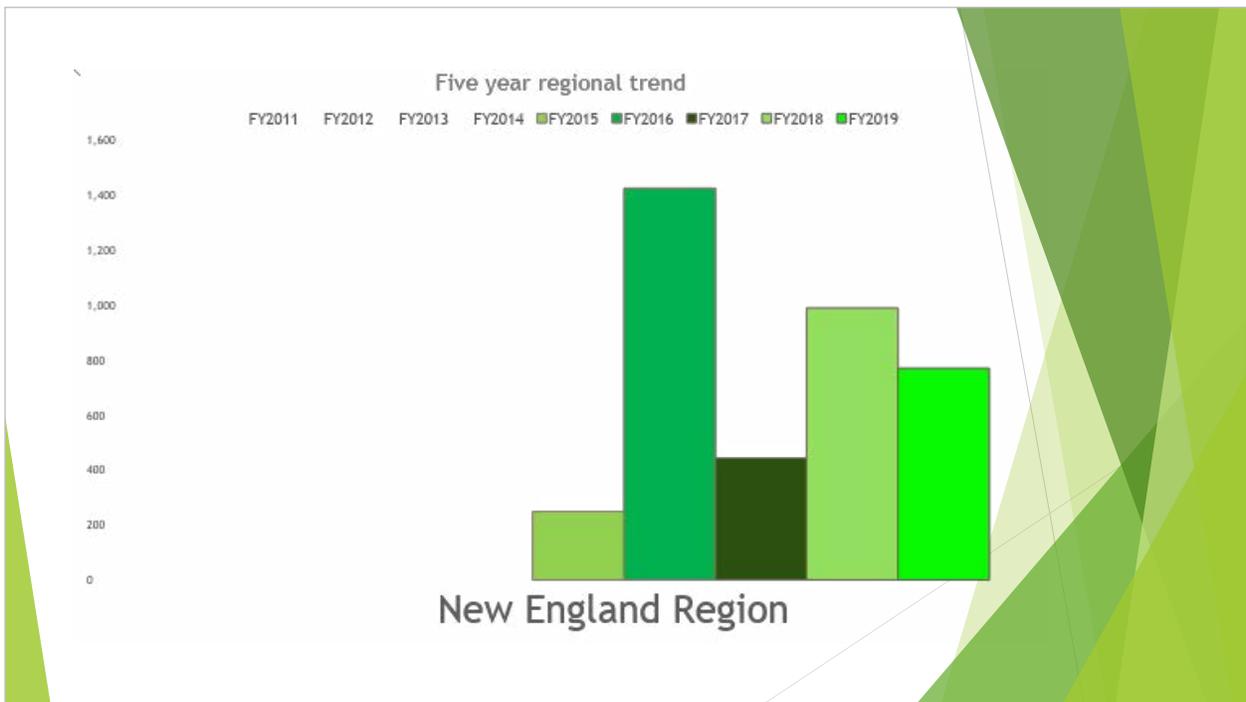
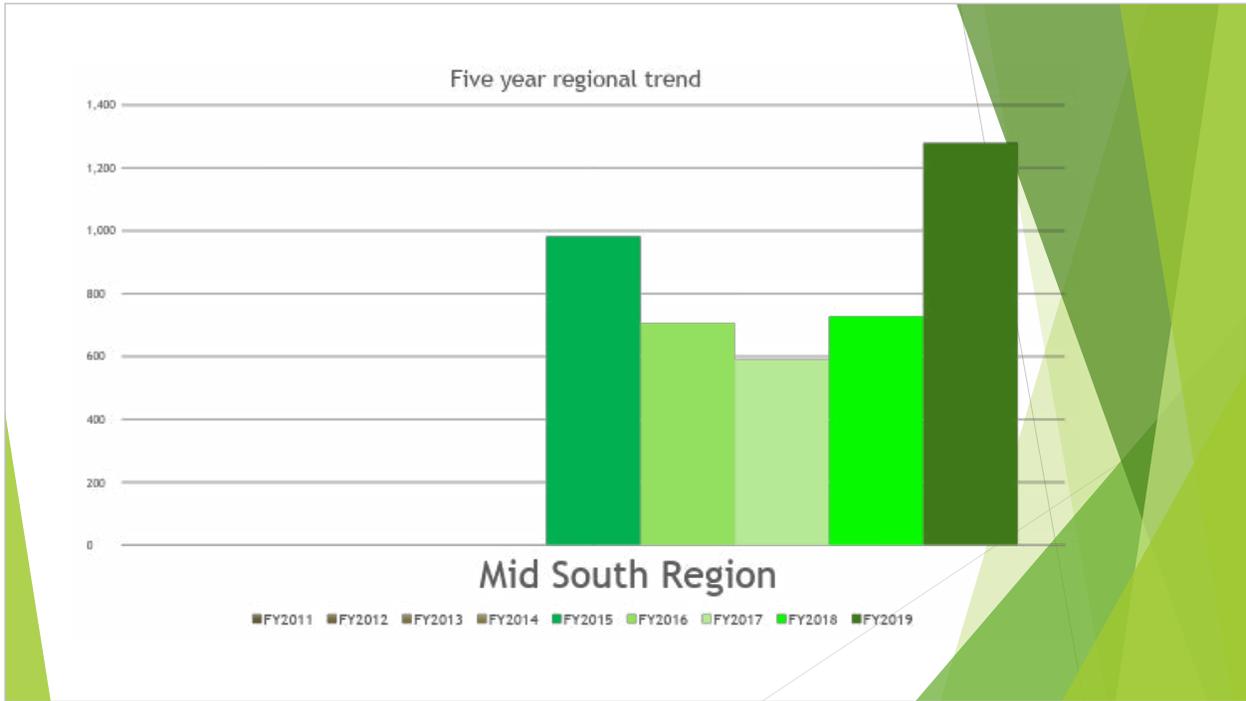


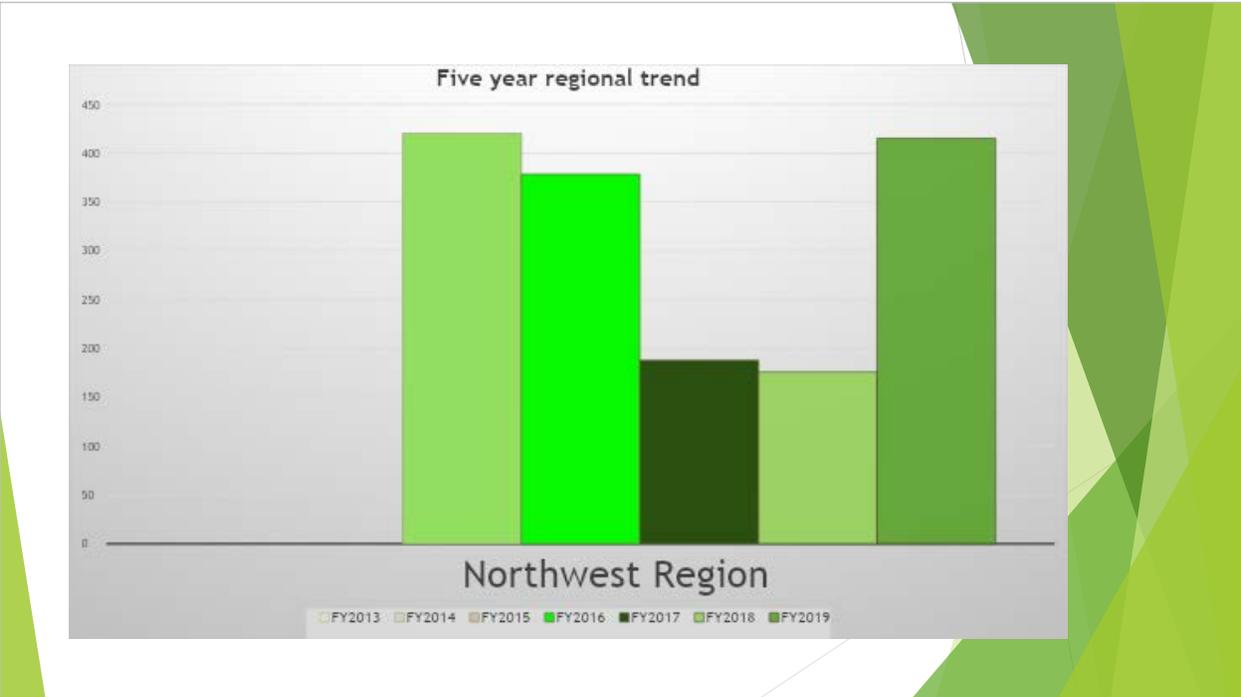
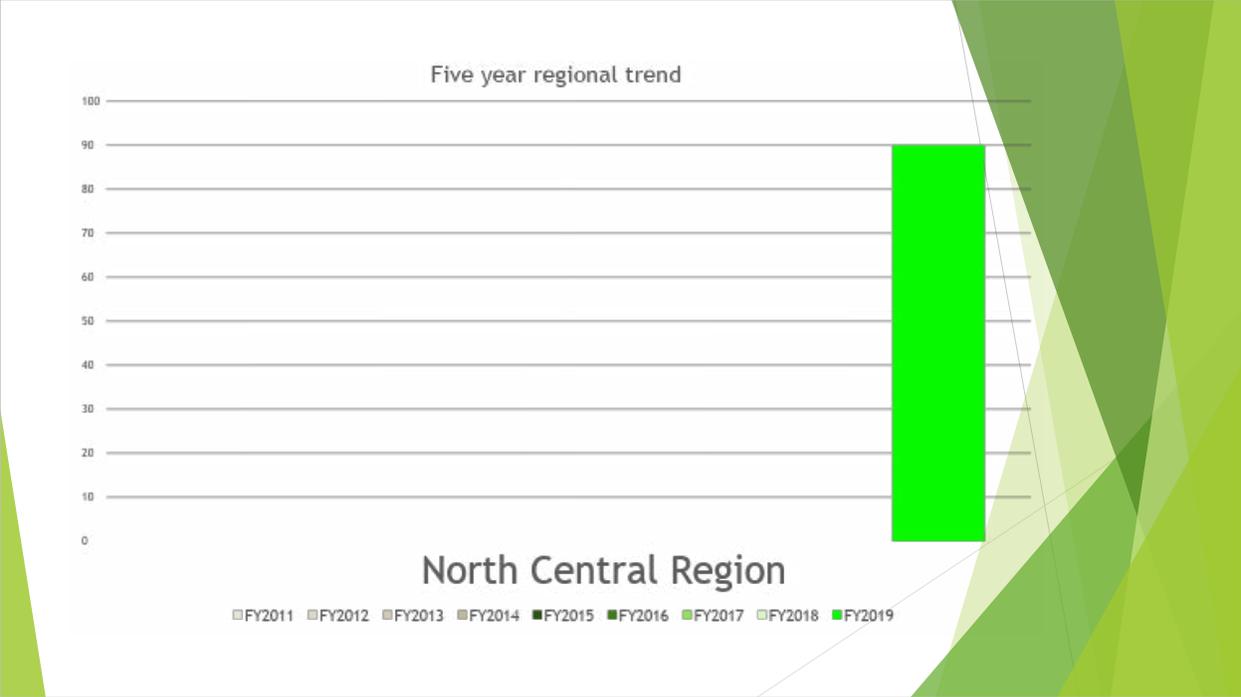
## Contributions by Region : FYs 15-19

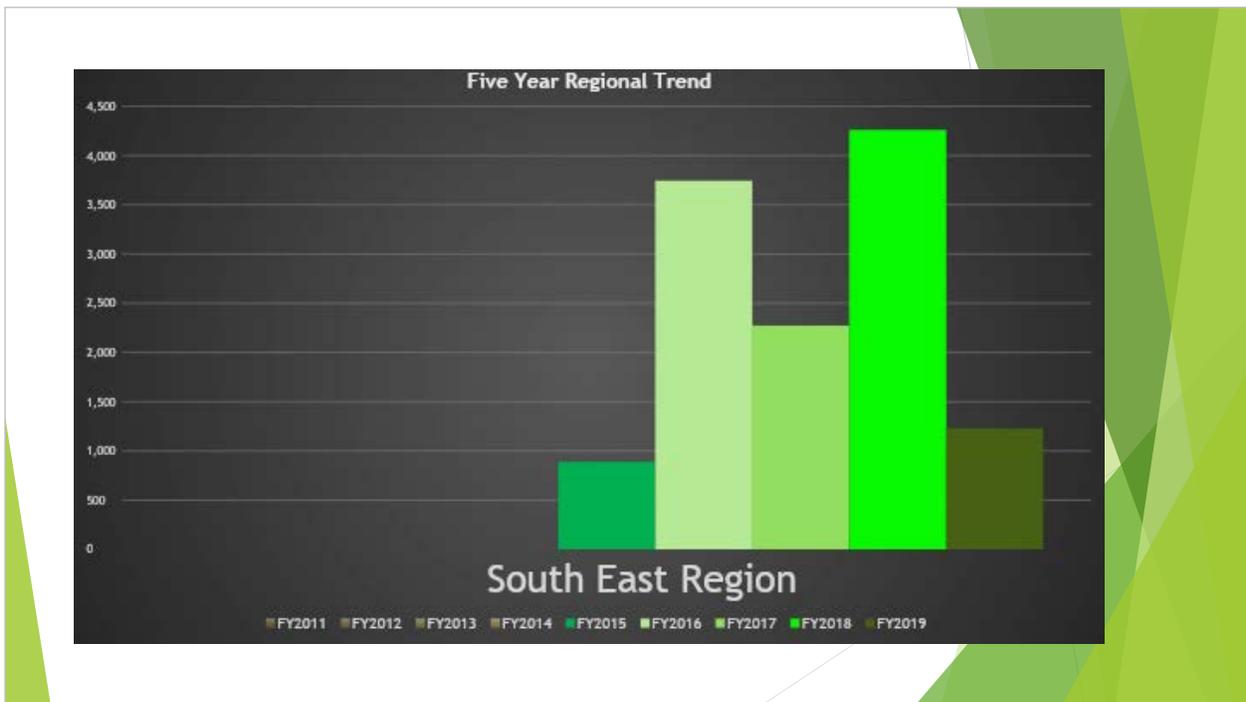


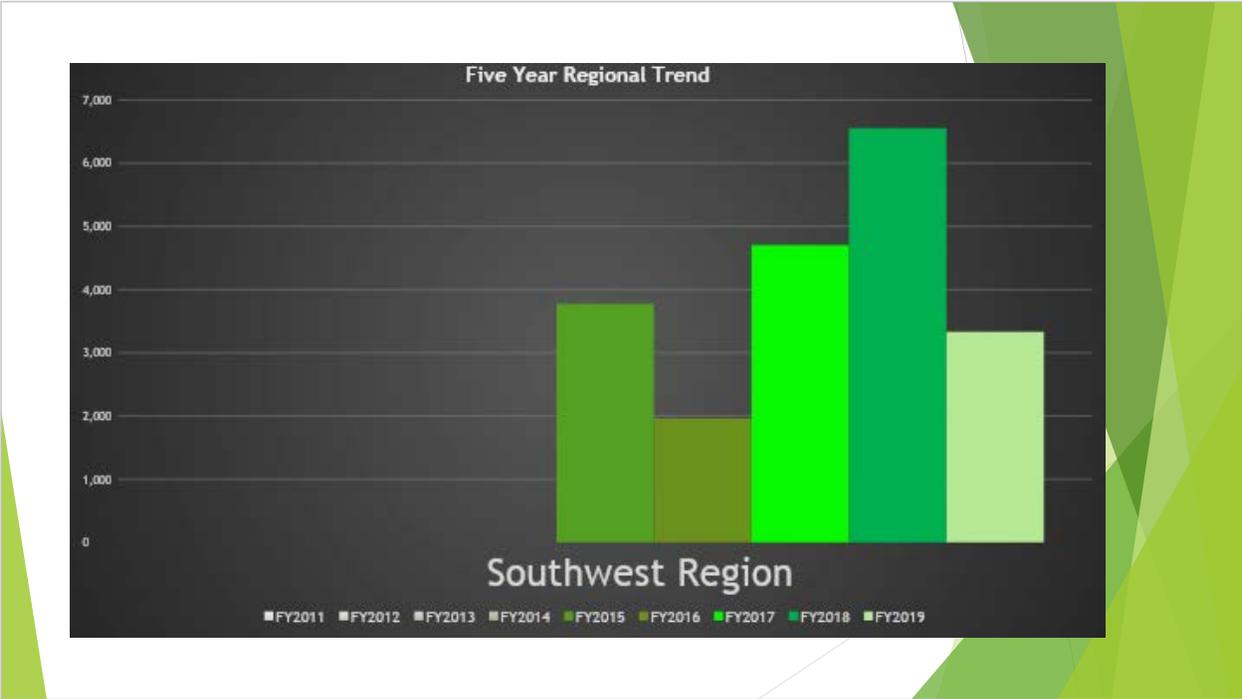


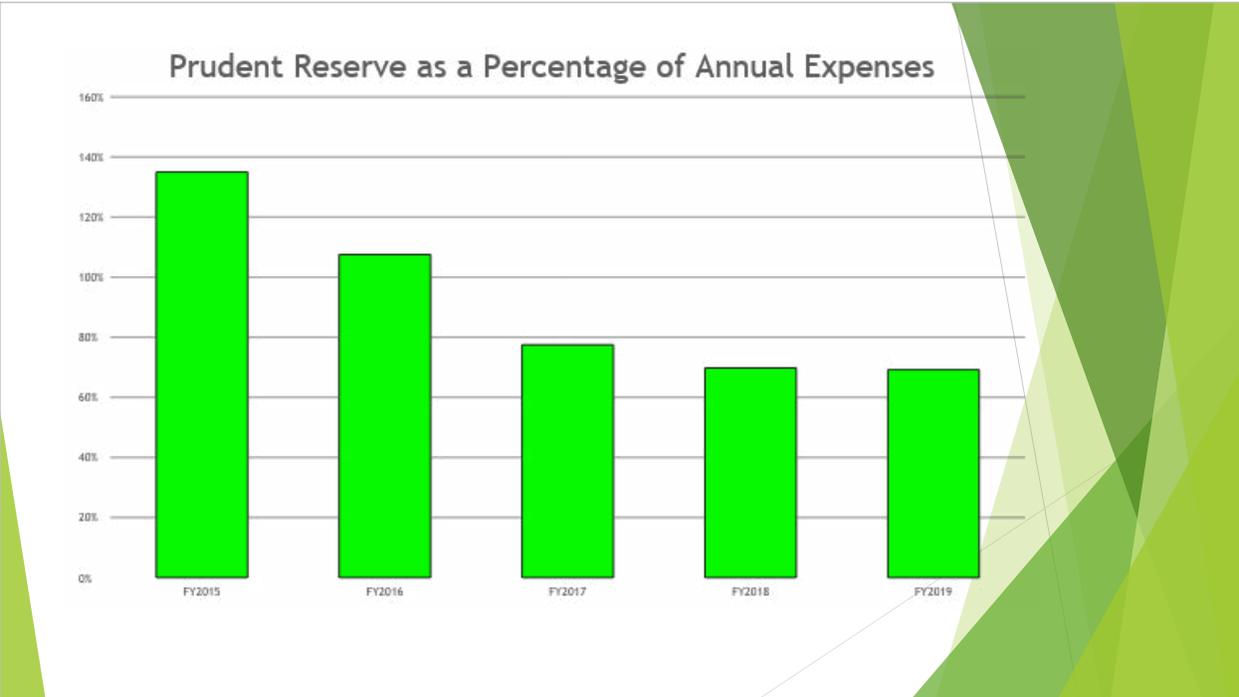
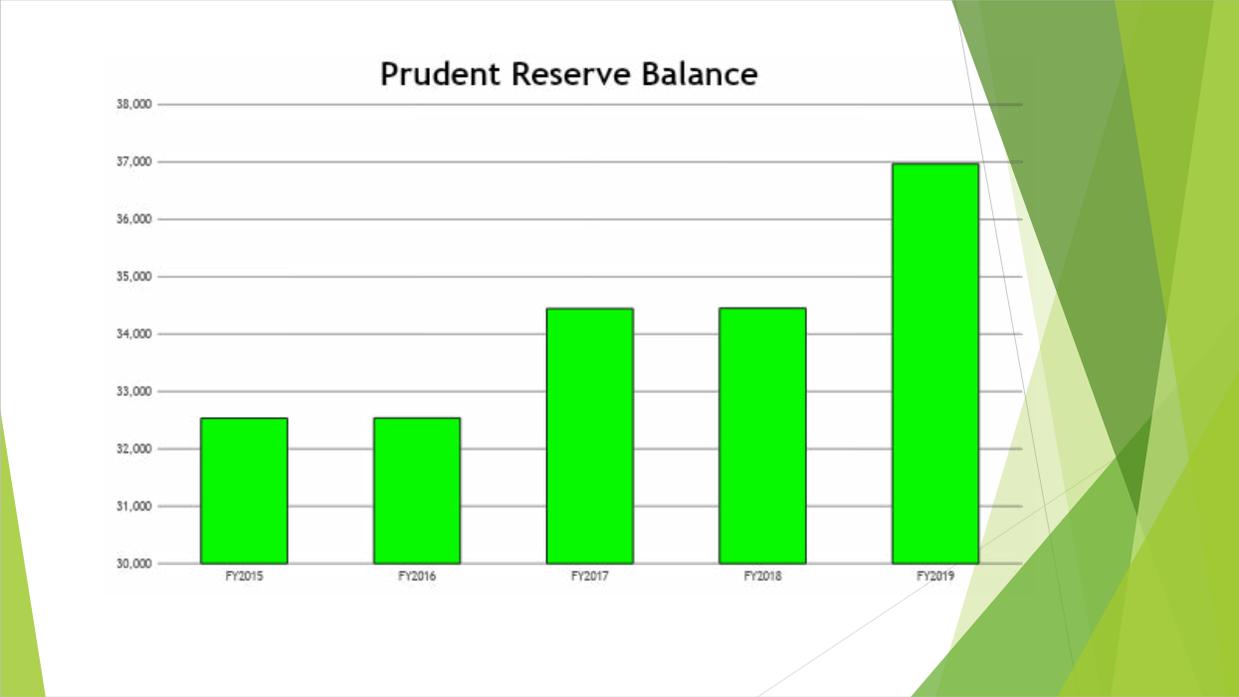












CMA		
Balance Sheet		
YoY : June 30, 2018 and June 30, 2019		
	FY19	FY18
<b>ASSETS</b>		
Total Bank Accounts	68,197	67,793
Total Inventory	17,939	15,453
Prepaid Expenses	2,500	1,250
<b>TOTAL ASSETS</b>	<b>88,635</b>	<b>84,495</b>
<b>LIABILITIES AND EQUITY</b>		
Accounts Payable	1,962	275
Total Other Current Liabilities	4,387	2,304
Total Liabilities	6,349	2,579
Equity		
Retained Earnings	81,916	76,467
Net Income	370	5,449
Total Equity	82,286	81,916
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>88,635</b>	<b>84,495</b>

Statement of Financial Position

### Annual Meeting Expenses - 2019

Hotel	6,856	44%
Airfare	4,681	30%
Meal	2,115	14%
Taxi/Bus	1,011	6%
Gas / Mileage	985	6%
	<u>15,648</u>	



## Where spirituality and money coalesce...

We must sometimes make difficult decisions about how to best spend the Fellowship's moneys but we continually ask ourselves how we can better reach the still-suffering addict.

Q&A



# APPENDIX C: FINANCE CONFERENCE COMMITTEE REPORT & PRESENTATION

## Finance Conference Committee Breakout Session Report 2019 General Service Conference, Ft. Lauderdale, Florida

Attendance:

- Bruce W. New York, NY
- Rob R. New York, NY
- Chip E. Philadelphia, PA
- Michael R. Fort Lauderdale, FL
- Tanner W. Portland, OR
- Yvonne W. Phoenix, AZ
- Mary M. Phoenix, AZ
- Ted W. Washington, DC
- Isaac K. Indianapolis, IN
- Ryan D. Portland, OR

Reviewed proposed Conference report (attached)

Discussed 25 year medallion and what the cost would be to non-registered attendees. The medallion will be distributed at lunch.

Reviewed Goals and Objectives, 2019-2021 (attached).

- Discussed point 4 on the goals and objectives. (Conference travel)
- Discussed anniversary cards as revenue issue. (point 5)
  - Tanner W. : What would we need to make that happen? How, what and where? Art by fellows. Scrolls (Yvonne W. handed these out).
- Medallion holders? (The Recovery Shop, recoverychip.com)
- Recovery principle keys (Yvonne W.)

Brainstorming, proposed direction for the future, discuss and identify ways we can help the fellowship better understand our focus and communications as a committee.

- What is the role of the Finance Advisory Committee (FAC) in helping Local/Area group?
- Discussion ensued about how to help local fellowships
- Perhaps put it in the service manual.
- What would differentiate this from the 7th Tradition pamphlet?
- How do you walk the fine line between the spiritual entity and the physical entity?
- Can the Charter and Service Manual be a guide?



- How do we help local groups at clubhouses, churches, etc. setting up intergroups and such?
- Utilize cashless payments to increase donations.
- Monthly donations by credit card.
- Living documents to help.
- How to communicate to the fellowship?
- Website, newsletter, conference calls...
- Methods for transmitting information, newsletter, conference call "town halls," website.

Bring up Group Treasurer pamphlet at the Assembly and bring up that we will be reviewing for vote in 2020.

Question: What pamphlets or readings would the fellowship like to see?

- "What does it mean to honor the Seventh Tradition in an increasingly cashless society."

Do we have liaisons to each committee? Rob Literature, Yvonne H&I, Michael R. Communications, Keith PI&O.

Brief discussion to improve the efficiency of the monthly call. Any feedback?

- Change online platform so we can see each other.
- Feel more active on smaller workgroup calls.
- Prefers work done on task groups.
- Like the efficiency of the call.
- Start a round-table check in.
- Bring analysis on trends.
- Better explanation of specific issues, IP, etc.
- Better gelling as a team.

---

### **Joint meeting with Executive**

Go over PPT (attached). (title/content of books)

- What about specific events? CMA asks that non-service structure organizations or events refrain from using the name. This is to protect the assets of the fellowship entrusted to the Board to protect.
- When discussing the presentation, come from the place of the spiritual entity, not the legaleze.
- Minority opinion: absolutely let the legal come through. Not coming across as "governing". Tell the story of AA and NA.
- Who answers the questions that come up? ip@cmagso.net



- Nick from London talking about copyright.

Expense Reimbursement Policy document.

- Looking at being more prudent with the fellowships money.
- Vehicular mile rate set at a regular non-profit rate set by IRS.
- We need to make sure that expense does not get in the way of participation.

---

Two Year Goal Update - A brief report on what's been accomplished out of our goals, and what the next year looks like.

- Build out IP information dissemination network, using Zoom/freeconference, newsletter, service portal.
- Revenue generation
  - Greeting cards, scrolls (Yvonne), keys, popsockets, medallion holders
  - Revenue workgroup: Ryan D., Michael R., Isaac K., Rob R.
  - Literature sales are down.
- Working with other Advisory Committees on budget planning and submission.
- Any additional goals or business at hand.
- Annual Financial Update presentation
  - Much discussion about why revenue is down and expenses are up
  - Cashless contributions
  - Stress the Seventh Tradition pamphlet
  - Respectful but strong.

Meeting adjourned.

## **Finance Conference Report and Presentation**

### **2019 CMA General Service Conference**

#### **Overview and Scope of Committee**

The purpose of the finance advisory committee is to provide prudential financial management by implementing policies and procedures in all matters concerning the finances of Crystal Meth Anonymous Inc. This includes ways and means to generate funds necessary for the continued growth of the fellowship in accordance with the 12 Traditions and 12 Concepts of CMA. We carry out this purpose through the following activities

1. Drafts the annual budget and advises on the budget process
2. Recommends other financial priorities
3. Advises on:



- a. acquisition of assets in a manner consistent with CMA's 12 Traditions and applicable laws
  - b. Management, Maintenance and protection of assets
  - c. Liabilities and contingent liabilities
  - d. Required financial filings
  - e. Timely collection of receivables
  - f. Timely payment of invoices
  - g. Utilization of CMA's assets i.e... expenses to meet the needs of CMA as trusted servants in a matter which benefits CMA
4. Acts as a resources for CMA on financial matters
  5. The CMA Board has entrusted the FAC with certain Intellectual Property related responsibilities which are:
    - a. Identification of misuse of IP
    - b. Education of the fellowship on IP

Intellectual Property has become a part of the FAC. We are fortunate to have Bruce W as part of our committee who has extensive experience in everything IP.

New Chip Supplier sourced and transition has been smooth. Learnings include better forecasting for the year ahead and managing supplier relations.

In streamlining the ordering and fulfillment process we removed the option of payment by check and transitioned to online payment.

Did a detailed review and deep dive of the Finance section of the CMA.org website and identified the need to add Intellectual Property education FAQs which will be built out in the year ahead.

We drafted and sent to the Executive Committee a recommendation for a new Expense Policy which we hope will enable and Trustees to get fuller reimbursements for their travel expenses.

Worked with the Conference Committee to finalize the 25 Year Medallion for the Conference.

### **Fulfillment report**

In the year ahead we hope to work closely with the other committees to identify and solidify new revenue sources beyond the hoodie and the hat which was not achievable this year.

Additionally, we want to continue to work on IP education and identify new tools required by the fellowship to protect the core asset of CMA.

We invite those of you who would like to be part of the monthly FAC calls to join, the 3rd Thursday of each month at 6 pm PST.



The following presentation slides are from the Finance Advisory Committee presentation.

**Crystal Meth  
Anonymous®**



## **Finance Advisory Committee 2019 Report**

### **Overview and Scope of the Committee**

The purpose of the finance advisory committee is to provide prudential financial management by implementing policies and procedures in all matters concerning the finances of Crystal Meth Anonymous Inc. This includes ways and means to generate funds necessary for the continued growth of the fellowship in accordance with the 12 Traditions and 12 Concepts of CMA. We carry out this purpose through the following activities:

- Drafts the annual budget and advises on the budget process
- Recommends other financial priorities

Advises on:

- Acquisition of assets in a manner consistent with CMA's 12 Traditions and applicable laws
- Management, Maintenance and protection of assets
- Liabilities and contingent liabilities

Required financial filings

- Timely collection of receivables
- Timely payment of invoices
- Utilization of CMA's assets i.e... expenses to meet the needs of CMA as trusted servants in a matter which benefits CMA.

Acts as a resource for The CMA Board on all financial matters

The CMA Board has entrusted the FAC with certain Intellectual Property related responsibilities which are:

- Identification of misuse of Intellectual Property
- Education of the fellowship on Intellectual Property



## Introduction of Committee Members

- Chair - Robert R
- Co-Chair – Bruce W
- Secretary - Keith F
- GSC Treasurer – Michael R
- Executive Committee Treasurer – Tanner W
- Chips and Literature – Yvonne
- Trustee Liaison – Danny T
- Isaac K – Committee member
- Chip E – Committee member



## FAC Goals and Objectives for the year

- Focus on Intellectual Property Education – Town Hall with regional areas
- Intellectual Property article for the CMA Newsletter - Invite readers to set up a call to offer further education and information
- Board and Committee Chair expense guidelines - finance policy and guidelines on expense reimbursement including what is reimbursed, documentation needed for reimbursement, timelines for submitting and pre-approval.
- Investments for our future - gather from our committees projects that could not be funded through the budgeting processing in prior years, and take them on as priorities in the following year's budgeting process.
- New ideas to generate additional income – 7<sup>th</sup> Tradition in a Cashless Society – guidance on setting up Venmo and Electronic payments
- Review Finance Advisory Committee tab on the Crystalmeth.org homepage, and making it useful and informational.



## Status Report – Accomplishments 2019

- New Chip Supplier sourced and transition has been smooth. Learnings include better forecasting for the year ahead and managing supplier relations.
- In streamlining the ordering and fulfillment process we removed the option of payment by check and transitioned to online payment.
- Did a detailed review and deep dive of the Finance section of the CMA.org website and identified the need to add Intellectual Property education FAQs which will be built out in the year ahead.
- We drafted and sent to the Executive Committee a recommendation for a new Expense Policy which we hope will enable and Trustees to get fuller reimbursements for their travel expenses.
- Worked with the Conference Committee to finalize the 25 Year Medallion for the Conference.
- Completed Intellectual Property overview and deep dive



The following presentation slides are from the Finance Advisory Committee Intellectual Property presentation.

**Crystal Meth  
Anonymous®**



## **Finance Advisory Committee**

### **Intellectual Property: Introduction**

October 2019



## Intellectual Property Overview

The purpose of this document is to continue the discussion from the last two conferences by familiarize the members of the Fellowship with the concepts, assets and contacts of importance in matters regarding the intellectual property managed by CMA on behalf of the Fellowship and give some guidance on how to protect that intellectual property

*This material should answer the question, "Why does CMA's Intellectual Property matter to me?"*

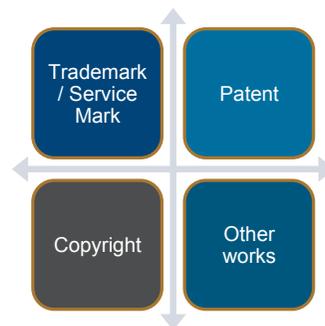
1. Intellectual Property Rights
2. CMA's Intellectual Property
3. Why we protect CMA's Property
4. Guidance for using CMA's Property in the Fellowship
5. Contacts if you see a violation or have questions



## Intellectual Property Rights

**What:** Intellectual property refers to creations of the ideas, inventions, literary and artistic works; and symbols, names and images used in commerce.

- Intellectual property rights allow creators or owners to benefit from their own work or investment in a creation
- CMA owns Trademarks/Service Marks that identifies certain goods or services produced or provided by an individual or a company

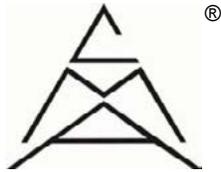


### **Trademarks/Service Marks may consist of:**

- **Words** (including personal names)
- **Designs** (with or without color)
- **Numerals**
- **The shape of goods or packaging**



## Registered Servicemarks (US Registrations)



Voices of the Fellowship<sup>®</sup>

CMA<sup>®</sup>



Crystal Meth Anonymous<sup>®</sup>

Providing information about recovery from  
crystal meth addiction based on the  
experience of crystal meth addicts



## Registered Servicemarks (International Registrations - In Process)



Crystal Meth Anonymous<sup>®</sup>

In June 2019, CMA filed for international registrations for these two marks. The countries included in the application are: Canada, U.K., European Union, Iran, Australia, New Zealand, and China.

Providing information about recovery from  
crystal meth addiction based on the  
experience of crystal meth addicts



## Why / How do we protect CMA's Intellectual Property

### Why

#### Fellowship

1. To keep the Crystal Meth Anonymous name for the Fellowship so it will be available for the next suffering addict who needs us.
2. To stay true to the service structure of CMA and its Traditions.

#### Financial

1. CMA branded chips provide 40% of the revenue of CMA general services which provide vital services to CMA members across the globe.
2. CMA does not want outside parties to have financial gain from CMA written materials.

### How

#### Board of Directors

1. CMA Board is entrusted with the responsibility to protect the intellectual property of the CMA Fellowship
2. The CMA Board has entrusted the Executive Committee with certain responsibilities to manage day to day tasks for upkeep of our legal duties with regard to the intellectual property for CMA. These include:
  - Filings and Registrations
  - Coordination with lawyers

#### Finance Advisory Committee

1. CMA Board has trusted the Finance Advisory Committee with certain responsibilities regarding the Intellectual property of CMA General Services
  - Identification of misuse
  - Education of the Fellowship on IP
2. The Finance Advisory Committee advises on the acquisition or maintenance of the assets including the intellectual property of the Fellowship of CMA.

## What is the guidance for using CMA's intellectual property

### Intellectual Property Guidance

CMA Service Manual provides guidance on use of the CMA Name and Logo. The CMA Name and Logo may be used for:

- A Crystal Meth Anonymous Group for its function of organizing and operating a regularly scheduled CMA Meeting
- A CMA "District", "Area" or "Region"
- CMA General Services

There is no other pre-authorized use of the CMA Intellectual property. Special attention should be given to ensure:

- The intellectual property is not used in any legal filings or setting up a bank account
- The intellectual property is not used by an outside vendor to print memorabilia except as outlined in the CMA Service Manual

***All members of the Fellowship are encouraged to report to the email address ip@cmagso.net when they see misuse of CMA's intellectual property.***

### Guide when working with outside vendors

- When entering into an agreement with a vendor, language should be agreed to that the vendor is being granted a non-exclusive, revocable license to use the CMA name or logo; that the name, logo, or acronym cannot be used for any other reason.
- Please contact your regional trustee to obtain the specific language that can be inserted in these contracts with outside vendors or email ip@cmagso.net.

### Who to contact

IP@cmagso.net



## Frequently asked questions

- Who can authorize the use of the CMA logos?  
Please see slide 7 above or the Service Manual page 39 which give the guidance on who can authorize the use of the logos generally.
- Who do you contact with questions about IP?  
The email [IP@CMAGSO.NET](mailto:IP@CMAGSO.NET) will get you in touch with the group of people best able to help with intellectual property questions. You can always reach out to your Trustee
- Can I incorporate as CMA of “local city”?  
Our guidance is to not use the intellectual property of CMA in any legal filing or organization name. Doing so can create liability issues for CMA.
- Can an individual CMA member print the logo on a T-Shirt or Mug?  
The intellectual property should only be used by the service structure for official purposes as outlined in the service manual.
- Can CMA in CA be sued if my local group’s legal name includes “CMA” and an aggressive lawyer has a case against my local group?  
Yes. There are cases where groups in other organizations have lost lawsuits over similar naming issues.
- If my intergroup’s Bank account is named Local CMA should I be freaking out?  
No. We are educating the fellowship to start a discussion about protecting the property and assets of the fellowship. There are resources here to help if you have questions on how to do this.



# APPENDIX D: COMMUNICATIONS CONFERENCE COMMITTEE REPORT & PRESENTATION

## 2019 Communications Conference Committee Report

### Attendees

- Jon M. (Dallas, TX)
- Brandon S. (Dallas, TX)
- Michael R. (Miami, FL)
- Pete S. (Los Angeles, CA)
- Sarah G. (Denver, CO)
- Irene B. (Phoenix, AZ)
- John E. (Phoenix, AZ)
- Garrett C. (Atlanta, GA)
- Jon M. (Baltimore, MD)
- Chris G. (Denver, CO)
- Lara D. (KS)
- Lyn J. (Dallas, TX)
- Trish M. (Atlanta, GA) – In attendance for afternoon session
- Dale G. (Los Angeles, CA) – In attendance for afternoon session
- Ross M. (Chicago, IL) – In attendance for afternoon session

Jon welcomed the team and reviewed the agenda for the day, along with the purpose of the Communications Advisory Committee as stated in the service manual. Introductions by each member present followed.

### Review of Existing Service Offerings

#### Website

Pete S. gave an overview of [crystallmeth.org](http://crystallmeth.org) and that 75% of the traffic is via mobile devices. He reviewed other analytics such as the meeting list and search functions are the most used portions of the website.

A discussion regarding the homepage followed with a recommendation that we add buttons to the top of the home page to allow for easier navigation directly to the meeting search.

The new meeting codes were discussed along with a look at the Los Angeles website to view how the codes will look on the Meeting Search page and allow the user to find specific types of meetings. A **motion was made** by John E to remove the Leather/Kink meeting code due to concerns that were raised at the Area. **The motion did not receive a second.**

#### Service Portal

Jon gave an overview of [cmaservice.org](http://cmaservice.org), which is for those serving at the General Service



Conference level, along with Area Chairs and local PI&O and H&I contacts. Concern was raised that Delegates do not know what the site is for and Jon would include a short demo in the presentation to the Conference.

A discussion followed with a recommendation to add a link to the Service site from in the "The Fellowship" menu on the public site.

### **Constant Contact**

Jon did a short demo of Constant Contact as it's used for our Newsletters and asked the group if someone would want to take a larger role in creating our announcements he would set them up with a login.

### **Speaker Recordings**

Brandon S. (Dallas) gave a report on the current status of plays, number of tracks, etc. He covered the process whereby a speaker recording is submitted via the website (with an electronic release), reviewed by the workgroup and then posted to SoundCloud once approved per the guidelines stated on the online submission form.

The group came up with a beginning list of tags and looked at the functionality of tags.

### **CMA App**

Dale G. joined the group to discuss the CMA App. A call for proposals was sent to several app developers and a few have expressed interest. The group reviewed the previously approved Request For Quote document which included a list of desired functionality. A discussion ensued regarding fundraising and a **motion was made by Mike S. (AZ) that the Communications Conference Committee recommend to the Conference a 25th Anniversary fundraising campaign with the goal of \$25,000 for development of a CMA app. Motion was seconded by Jon M. (MD) and passed with 14 in favor and one abstention.**

### **Monthly Call**

Due to work travel schedule, Jon asked the group if we could move our monthly call and it was agreed to have it the 4th Saturday of each month at 1:30 Eastern beginning with the October 2019 call.

### **Election of Officers**

The office of co-chair came open for the duration of the term (through December 31, 2020) and Garrett C. (GA) expressed a willingness to fill this position. Mike S. **motioned to have Garrett approved by acclamation.** Motion seconded by Pete S. and passed unanimously.

### **Communications Process**

Jon reviewed the draft of the cross-committee communications process that the committee had viewed previously. It was agreed that an additional approval loop should be added so that the originating committee could review and approve the content before it was formatted or put into its final form. Jon will update the process flow for us to review in a future meeting.

Jon reviewed the presentation for the next day's general session.

Serenity Prayer was said by the group and meeting adjourned.



The following presentation slides are from the Communications Committee presentation.

# COMMUNICATIONS

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## CRYSTAL METH ANONYMOUS

### COMMUNICATIONS

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#### PURPOSE

- ▶ Develop, deliver and facilitate communication within the fellowship of CMA.
  - ▶ Providing information and soliciting participation and input from all areas of service.
  - ▶ Managing the CMA website [www.crystalmeth.org](http://www.crystalmeth.org).
  - ▶ Establishing recommended guidelines for communication.



## COMMITTEE MEMBERS

- ▶ Jon M. - Chair
- ▶ Garrett C. - Co Chair
- ▶ Brandon S. - Secretary, Speakers
- ▶ Ross M. - Technology
- ▶ Chris G.
- ▶ Dak A. - PI&O Liaison
- ▶ Dale G. - App
- ▶ Brian H. - H&I Liaison
- ▶ Brandon S.
- ▶ Irene B.
- ▶ John E.
- ▶ Jon M.
- ▶ Lara D.
- ▶ Lyn J.
- ▶ Matt R.
- ▶ Michael R. - Finance Liaison
- ▶ Mike S.
- ▶ Pete S. - Webmaster
- ▶ Ross H. - Literature Liaison
- ▶ Sarah G.

## CRYSTALMETH.ORG SESSIONS BY OS – PAST 12 MONTHS

iOS	74,568	43%
Android	59,260	34%
Windows	27,708	16%
Mac	8,915	5%
Other	3,172	2%
<b>TOTAL</b>	<b>173,623</b>	

## READING DOWNLOADS – PAST 12 MONTHS

Are You A Tweaker?	4104
The Twelve Steps: A Plan of Action	3356
I Can Stay Sober	1618
What is CMA?	1515
There Is Hope	1450

## PAMPHLET DOWNLOADS – PAST 12 MONTHS

Sober Toolkit	1903
To The Newcomer	1540
What is Crystal Meth Anonymous?	1502
Staying Sober	1485
What About Sponsorship?	1290

## NEWSLETTER OPEN RATES

Conference Announcement	32%
Conference Merchandise	24%
Industry Average	19%

## MEETING LIST

Asia	11
Australia	19
Europe	12
North America	612
<b>TOTAL</b>	<b>654</b>

## SPEAKERS

Recordings	77
Plays To Date	16,300

## CMA APP

- ▶ Request for Proposal
  - ▶ Meeting Finder
  - ▶ Meeting On Your Phone
  - ▶ Sobriety Counter
  - ▶ Text Based Helpline Support
  - ▶ Contributions
  - ▶ My CMA Support (contact list)
- ▶ Conference Recommendation

## CMA APP – CONFERENCE RECOMMENDATION

The Communications Conference Committee recommends to the Conference a 25<sup>th</sup> Anniversary campaign with a goal to raise \$25,000 for development of an app.

## 2019 YEAR IN REVIEW

- ▶ Move to Constant Contact
- ▶ Service Portal Forum
- ▶ Continue Work on CMA App
- ▶ Committee Support
- ▶ Meeting List Codes
- ▶ Speaker Tags

## 2020 GOALS

- ▶ Continue Work on CMA App
  - ▶ Fundraising
  - ▶ Vendor Search and Selection
  - ▶ Begin Development
- ▶ New [crystalmeth.org](http://crystalmeth.org)
- ▶ Pamphlet Redesign
- ▶ Service Portal Help Forum
- ▶ Speaker Tags
- ▶ Committee Support

# COMMUNICATIONS

4th Saturday

1:30 PM Eastern / 10:30 AM Pacific

605-475-4125 code 483 9492

[cmacommunications@cmagso.net](mailto:cmacommunications@cmagso.net)



# APPENDIX E: LITERATURE CONFERENCE COMMITTEE REPORT & PRESENTATION

## Literature Conference Committee Report - Breakout Session 2019

### Attendees

The following members were in attendance: Aaron M. (Denver); Ross H. (NYC); Bobby K. (Chicago); CJ M. (Philadelphia); John G. (Durham NC); Freddie D. (Palm Springs); Nicholas B. (Houston); Erica H. (Kansas City); Bryan F. (San Francisco); Tommy C. (Ft Lauderdale); Will (Houston); Robbie B. (Oakland); James M. (Oakland); Larry C. (Durham, NC)

### Brainstorm Icebreaker

The breakout session started with a brainstorming icebreaker. The group was divided into smaller groups in an effort to talk about new ideas for literature and thoughts on the future vision and role of the Literature Advisory Committee (LAC). Historically, this section would be something reserved for the last item on the agenda. By flipping it, we managed to have a productive outcome from fresh minds.

Future suggested projects under the Voice of the Fellowship (VOTF) series include: VOTF: Sex in Sobriety; VOTF: Our Families and Our Relationships; VOTF: Mental Health; VOTF: A Step at a Time (This could be a series of 12 small booklets focusing on individual experiences with that Step); VOTF Steps 6&7; VOTF: A History of CMA In the Beginning; VOTF: Prison and Legal Issues; VOTF: What We Do to Stay Sober; VOTF: Sobriety at 10 Years and Beyond; VOTF: New beginnings - Returning from a Relapse; and VOTF: Sponsorship - How do we do what we do.

Other suggested options were: reaching out to diverse CMA communities and developing diverse literature, project management for the LAC to be more efficient, prioritizing our ideas and looking at what we haven't produced yet in one form or another, A full Step working guide from CMA members, new pamphlets - What is a Delegate and What is the General Service Conference (the Conference), a meeting reading on sex (for meetings on the topic of sex in sobriety), and revisiting the idea of first person stories as the premise for all future CMA literature.

### Becoming More Effective as a Committee

This was an opportunity to hear from CMA members on methods to help the LAC be more effective in its process. Ideas included: surveying the fellowship to learn about what kind of literature they would like to see in the future, a shorter approval system to move literature forward, a plan that can approve new booklets in two years time, specific timelines and measurable goals.

### Review Process History and Description

A brief overview of the current literature process was given by the chair of the LAC. This overview displayed the process from the gathering of readings, to the compilation of stories and producing a manuscript to the General Service Committee (GSC). The process goes like this: get ideas from committee, members submit stories, editing committees are formed (editing stories), determine if the stories are workable, the stories go back to LAC and we read it to decide if it should go to the GSC, it goes to GSC and they give feedback, the GSC then decides whether or not it goes to interim approval or approval of a manuscript for member feedback (the manuscript would be for book projects), readings and pamphlets



go on the website so we can get feedback which comes back to the next conference, and lastly, the literature goes back to the annual Conference for approval (Conference Approved Literature).

### **VOTF: Daily Meditations**

Dale G. joined to give a report on the upcoming VOTF: Daily Meditations project. The book is in its infant stage, but there is a lot of momentum from members who are invested in this project. Elements are to include some of the following: quotes, affirmations, intentions, prayers, mantras, action steps, and a daily question. Formats of the book could be hard copies, digital versions, digital audio recordings, and an app. The book will feature the unique “we voice” of CMA.

### **Efficiency on the Monthly Call**

Many of the topics discussed in the breakout session took the form of further brainstorming. The LAC asked this group for thoughts and ideas to help our monthly call gain efficiency. Suggestions included were: limit the amount of stories and readings being reviewed, send out the agenda and any material that will be reviewed before the call, and invite members to add comments on the google doc prior to the monthly meeting. Clarity was given as to the need of reading stories out loud on the monthly calls. In addition, many members asked about processes that are already in place such as small work groups throughout the month, and how all stories and writings are CMA property as the authors sign releases once submitted.

### **VOTF on the Web**

A brief update was given to the breakout group on the stories that are available for reading at [crystallmeth.org](http://crystallmeth.org). Stories are added monthly. The last two updates were “25 Years of CMA” and “Grief and Loss”. Existing stories on sex continue to receive a high volume of hits. Members were interested in the idea of adding stories to a monthly newsletter that can be found in this section.

### **Readings and Pamphlets**

The members were informed that a sex and sobriety pamphlet will be presented to the GSC for interim approval. There was a spirited conversation about the importance of this pamphlet and any other literature on the topic. Members were also informed on how the LAC will be reviewing meeting formats that are available on the CMA site, and look into making adjustments and edits if needed. The meeting formats that are currently available have not been reviewed in many years. In addition, pamphlets and/or readings on mental health and fears and resentments were suggested. Some members would like to see a slimline pamphlet rack that they can purchase from the CMA website. Another member mentioned how all readings are not for all members. It is essential to maintain a variety.

### ***Voices of the Fellowship: Our Recovery***

A brief history leading up to the printing of the manuscript and specific instructions for fellowship review was given by the chair. The process began in 2012 in various forms. The GSC requested the LAC present the book and future literature in the first person. In 2018, the LAC met up in San Francisco and threw our stories up on the wall and realized we had a book. The Committee reached out to the fellowship for more and diverse voices, despite the fact that we have a heavily gay male fellowship. This book was presented to GSC in 2018 and it was sent back to the LAC with feedback. Those who worked on the book had to separate themselves from the project in order to objectively come back and utilize the



feedback to reformat the book. There were six stories added, while some stories were removed including the poetry sections. In 2019, the GSC voted on the printing of 100 copies of a manuscript to be given to Delegates with instructions on setting up book meetings, or focus groups to review and return feedback to the GSC through a survey process. In addition, the LAC will start a sub-committee in January to start working on the layout and design.

### ***Voices of the Fellowship: From the Inside Looking Out—A Sober Cell***

The LAC was joined by the H&I committee to produce this joint effort. A brief history of this book was offered. This project has been years in the making and it is finally seeing the light of day. The goal is to present this booklet to the GSC in November to approve a manuscript for review and feedback from people who work in the jail system and members of CMA who are connected to the jail system. The booklet includes: five stories for "VOTF: Our Recovery," a meeting format, and the CMA readings suite of seven.

### **Literature Inconsistencies**

A brief description of this process was given by the chair of the LAC. The goal is to make sure that the LAC folder on Google Drive is accurate. The work is to have consistency among readings being used at meetings. CMA wants to work towards having a unified voice that speaks to the CMA addict. It was encouraged to those who attended the breakout session to note if a meeting these members attend are using older readings, and asking the meeting to make updates is encouraged.

### **Reading Revisions**

"The Twelve Steps: A plan of Action," "What is CMA," and "The Twelve Traditions," have all received interim approval. The members in this session were informed on where to find the readings, and that they will be read at the assembly. No further action on these readings at this time. The reading "There is Hope" will be presented at the assembly for conference approval. No further feedback or questions were offered.

### **Foreign Languages**

Arron M. offered direction for translations going forward. This is where we are at currently. The LAC has translations that are ready to go with the exclusion of the "Twelve Steps: A Plan of Action," "The Twelve Traditions," and "What is CMA." Spanish: updated readings need to be translated. Crystal Clear: Stories of Hope has been completed. German: updated readings need to be translated. French and Farsi need updated translations as well. A discussion of the next languages to address including Dutch, Hmong, and Bangla commenced. The LAC is currently working with members in Canada (re: French). The request for Hmong came from Minneapolis, and the LAC will continue working with them to obtain translations. The Dutch fellowship has asked for translations, but have not attempted any. Polish: the LAC will reach out to some contacts who know Polish to start the translation. The cost of translators can be exorbitant, but if we have members who can initially translate the material, we can go to a company and have them back translated for a low cost of approximately \$40 per suite of readings. Aaron noted that financing is a bit of a bottleneck, but we can ask for funding from the GSC in the next budget. We can also ask the GSC for amounts that do not exceed \$500 prior to the next budget request. We owe it to the fellowship to get this done and create more revenue. There is a monthly call for people to be added to if they'd like to help. Aaron M. encouraged members in this session to reach out to their local fellowships for members with language skills.

### **Two Year Goal Update**

The LAC chair offered a brief report on what's been accomplished out of the LAC goals,



and what the next year looks like. The LAC worked towards increasing revenue with book production and translations. The LAC is planning budgetary needs for the next fiscal year. The LAC has continued to encourage literature submission by inviting members to reach out to their fellowships, making announcements at meetings, and targeting individuals to work on and submit their stories. The LAC took the feedback from the last conference and projects for a daily meditation book and jail stories are in production. The Committee continued discussions of current and future pamphlets/readings; most of these ideas come from the annual breakout session. The pamphlet "Experiences of the Fellowship" will be reviewed by the committee in December to determine the next action. The LAC is actively seeking foreign language speakers for assistance with translations. The LAC Finalized *Voices of the Fellowship: Our Recovery* in manuscript form for review from the fellowship. The readings "What Is CMA?" and "Twelve Steps: A Plan of Action" made interim approval and will be read at the 2019 Conference Assembly. The LAC will continue to work with the other Advisory Committees with their literature projects. The LAC will implement version control with all literature to ensure document continuity throughout the fellowship. And lastly, the LAC will review all published meeting formats.

### **Feedback**

Members at the breakout session offered this feedback to the LAC. A timetable is a good thing for a lot of items but other items have looser timetables and might benefit from clear deadlines/timetables (project management). We may consider a process to prioritize projects. We need to be careful by not rushing literature and making sure it's ready before we send it to the GSC to avoid situations that can interrupt the process. Certain projects are going to take longer than others but we need to have deadlines. The members were genuinely excited to see goals set from last year accomplished. The members felt that writing our own literature can help us reinforce excitement in the fellowship. Literature is created by its members. Let people know they can be part of the creation. Literature on sex is vital.

The LAC monthly calls are on the first Saturday of the month at 8:30 AM PST



The following presentation slides are from the Literature Committee presentation.



# 2019 CMA General Service Conference Literature Advisory Committee Report

October 3<sup>rd</sup> -6  
Ft. Lauderdale, Florida



## Literature Advisory Committee Members

### 2019

- ▶ Freddie C. - Committee Chair
- ▶ Bryan F. - Committee Co-Chair
- ▶ Ross H. - Secretary, Communication Liaison
- ▶ David H. - Finance Liaison
- ▶ Rob R. - Finance Liaison
- ▶ Victor M. - H&I Liaison
- ▶ Josef O. - PI&O Liaison
- ▶ Aaron M. - Conference Liaison
- ▶ Dale G. - Daily Mediation Project Liaison
- ▶ Tommy C. - Delegate
- ▶ Rommel L. - Delegate
- ▶ Larry C. - Delegate
- ▶ Trish M. -Trustee
- ▶ Danny T. -Trustee
- ▶ David S. -Trustee
- ▶ Jeffrey J.
- ▶ CJ M.
- ▶ Bob K.
- ▶ Alex X



## “The Twelve Steps: a Plan of Action” and “What is CMA?”

3

- ▶ The LAC worked on revisions for these two readings and they are now interim approved. At this time, I'd like to invite Bryan F and CJ M. to read these for us.
- ▶ The readings are currently available at [crystalmeth.org](http://crystalmeth.org), and we encourage you to share them with your local fellowships.
- ▶ Our goal is to ask for conference approval in 2021.

## Foreign Language Translations

4

- ▶ We approved the Spanish version of ***Crystal Clear: Stories of Hope***, and a complete series of our readings.
- ▶ German, French, and Farsi translations are completed and awaiting to be back-translated.
- ▶ Meetings have asked for the translation of ***Crystal Clear: Stories of Hope*** into foreign languages and we are asking for outside assistance.



## Sex in Sobriety...It's Back!

- ▶ The LAC has presented **Sex in Sobriety** to the GSC for interim approval in October 2019.
- ▶ This project dates back to 2012 when the LAC started working on it at the Conference in Atlanta. Thanks to the efforts of Bryan F., Aaron M., the late David H., and others, an inspiring and important piece of literature was produced.
- ▶ Once interim approval is in place, this document will be available for download at [crystalmeth.org](http://crystalmeth.org).

## Read our Stories

- ▶ The Communication Advisory Committee is making regular updates to the section called Read our Stories. It features a sample of stories that are featured in **Voices of the Fellowship: Our Recovery**, and some new stories that have recently been edited. Go to [crystalmeth.org](http://crystalmeth.org) and have a good read.



## Anonymity Literature

7

The LAC will work with PI&O in 2020 in the development of anonymity literature. Stay tuned!



## New Voices of the Fellowship Ideas from the Breakout Session

### Voices of the Fellowship

8

- 1, Our Families
2. Mental Health
3. Individual Steps (one at a time)
4. Sex in Sobriety
5. Staying clean after 8,9,or 10, years

Each booklet will maintain the spirit of first-person stories on said topics.



## Voices of the Fellowship 2019

9

- ▶ CMA now owns the trademark **Voices of the Fellowship (VOTF)** and we were pleased to share the progress of multiple projects under this banner, and what stage they are in at the breakout session.
  - ▶ **Voices of the Fellowship: Our Recovery** - GSC Approved Manuscript.
  - ▶ **Voices of the Fellowship: From the Inside Looking Out - A Sober Cell** - Pending GSC Manuscript Approval in November 2019.
  - ▶ **Voices of the Fellowship: Daily Meditations** - An active work group was formed, and they are meeting monthly to develop a format.

## Voices of the Fellowship: From the Inside Looking Out - A Sober Cell

10

- ▶ H&I worked this year with the LAC to produce a booklet designed specifically to take into jails. It features five stories from the upcoming book **Voices of the Fellowship: Our Recovery**. Also included in the booklet is a meeting format, and a suite of CMA readings. The booklet will be presented to the GSC in November seeking approval for a manuscript that can be reviewed for appropriate content that aligns with the jail system.



## Voices of the Fellowship: Daily Meditations

11

- ▶ The LAC's latest project is a daily meditation book. We are currently in the preliminary stages of this project, and if you are interested in writing something for this project or joining this work group, please let us know (contact information will be posted at the end of this presentation).

## Two-Year Goals

12

- ▶ Review of Two-Year Goals
  - ▶ The goals set forth for the Committee in December of 2018 were reviewed and of the multiple items listed, all were progressing well, with some on to the next phase, and the work will continue for the remainder of the two-year term of the Committee chairperson.



## There is Hope

- ▶ The Literature Advisory Committee is seeking Conference Approval for the reading "**There is Hope**". This has been in circulation in its current form since 2016 and the Advisory Committee is asking for a vote to make this reading Conference Approved.
- ▶ I'd like to invite Dale G. to read this piece of inspiration for us.

## Voices of the Fellowship: Our Recovery

- ▶ A subcommittee was created to address the feedback received from the initial manuscript.
  - ▶ The manuscript was presented to the GSC and received approval for a limited distribution with a goal to collect feedback from the fellowship.
  - ▶ I am proud to announce that we have 100 copies of the manuscript here today.

## Instructions for Delegates and Trusted Servants

15

- ▶ The Literature Advisory Committee is delighted to present you with the **Voices of the Fellowship - Our Recovery** manuscript. This book has been approved by the General Service Committee for limited release. As a Delegate or Trusted Servant, you will be provided with a copy of the manuscript. The goal is for you to share this new piece of literature with your Area and groups to solicit feedback from the fellowship. This is the vital next step towards interim approval and publication of the book.
- ▶ There are several ways to accomplish this. Focus groups, book studies, new meetings and reviewing the manuscript at existing meetings are just some suggestions. Group members can use the attached survey questions as a guide during the review process. An online survey link will be provided along with contact information. Please note these manuscripts are not for reprint, distribution or sale.

## Instructions for Delegates and Trusted Servants (Cont'd)

16

- ▶ After a period of time, we hope you will provide us with the collective feedback from your fellowship. We are looking for a "group conscience" rather than a collection of individual opinions. We believe 8 or 9 months of review by the fellowship should be sufficient for the first phase of this process. We will communicate with you throughout the coming year and provide you with specific updates regarding feedback submission.
- ▶ We thank you for all of your service to CMA and to your fellowships back home. By participating in this review process, you will help us get **Voices of the Fellowship - Our Recovery** to the CMA fellowship as a whole and fulfill our primary purpose - to carry the message of recovery to the addict who still suffers.

In loving service and with deep gratitude,  
The Literature Advisory and General Service Committees



## Call to the Fellowship

- ▶ The literature of Crystal Meth Anonymous is written by its members. That means **YOU and ME!** Please go to [www.crystalmeth.org](http://www.crystalmeth.org) and the section *Voices of the Fellowship* to read members' stories for ideas of how you can share your story! You all have a story to tell. Please submit your story, poem, or inspiring meditation.

## Literature Advisory Committee Monthly Conference Call

- ▶ The Committee meets on the first Saturday of the month at 8:30 am PST/11:30 am EST. The call-in number is **605-475-5950** and the access code is **9764886**. The next call is scheduled for November 2<sup>nd</sup>.
- ▶ Questions and contact [fred.d@cmagso.net](mailto:fred.d@cmagso.net)



# APPENDIX F: H&I CONFERENCE COMMITTEE REPORT & PRESENTATION

## Hospitals & Institutions (H&I) General Service Conference Breakout Session Report

This is a summary of the GSC H&I Breakout Session on October 4, 2019. Full minutes are available. Minutes were taken by the breakout session Recording Secretaries, Kevin K., WA (morning session) and Bill B., CA, (afternoon session).

Attendees:

- Bill B – California (H&I Chair)
- Brian H – California (H&I Liaison to Communications)
- Dani G - Washington
- Deena D - Georgia
- Garrett V - Minnesota
- Gustavo G - New York
- James C – Arizona (H&I Co-Chair)
- Janel B - Minnesota
- Jim B - Colorado
- Joel G - Indiana
- Kevin K – Washington (US Jail Liaison)
- Richard LF - New York
- Rob B - Vancouver
- Victor M – Texas (H&I Liaison to Literature)
- Yvonne W – Arizona (H&I Treasurer)

### Morning Session

The morning session consisted primarily of a review of some of the past year's H&I projects, summarized here:

#### **History of H&I** (James C – lead)

Information has come back from Delegates and others who filled in the form included in the Delegate Packet. James is compiling this information.

Some of this history and experience may lend itself to an appendix in the H&I Handbook as examples of how local H&I has functioned

Target date is May for the submission of this first pass of information. More information will continue to flow in and will be collected as it does.



### **H&I Contacts and Meeting Inventory** (James C – lead)

Information for this effort also coming in from a form included in the Delegate Packet. This should help with participation on this Committee's monthly calls. We discussed reaching out to H&I contacts to make them feel more comfortable joining in on these calls (any member of CMA can join the monthly call).

Learning where we are taking in H&I meetings will really help us understand where we can help at this level and also help share our experience with other local H&I who wish to replicate these activities.

### **Database of Past Actions** (Brian H – lead)

History: this project was the result of some members of the Committee noticing topics come up again and again over the years, and that capturing the general scope of the discussions that supported the resulting decisions would be useful when we revisited the topics.

Where we are now: the initial scope of this project to capture motions over the past few years into a spreadsheet has been completed by Brian. The method to store this information going forward was discussed, with the current spreadsheet being kept on Google Drive as a start.

Going forward: some ideas to make sure we capture more than just the motions were discussed, with making sure summaries of discussions are put into the minutes being the main mechanism for this. The use of live review of minutes for call participants as the minutes are taken was also brought up as an option and will be considered, so that those interested can see the minutes as they are taken.

### **Tracking & Responding to Requests For Info** (Bill B, Kevin K, Yvonne W leads)

Most of the requests for information or literature that come in to H&I are from inmates. These are ongoing and sending out literature to fill these requests is the primary expense for H&I's annual budget.

Where there are inmates or those in recovery centers who reach out to us via mail, we will check if they are in an Area where there may be active fellowship who could contact them, especially in cases where H&I might be able to help or if the person may be getting out soon.

Requests have been down since a year ago. We do not have control over this but are tracking this and it may be due to things like meetings started on the inside going dark or something similar (we did know of such a meeting in an Indiana prison but have not heard anything in quite a while).

### **Ongoing Project: H&I Handbook Updates** (James C – lead)

The Handbook is meant to always be a work in progress, with updates and additions to be added as needed each year. We call out to all CMA members to take a look and provide feedback on what they like and would like to see added or changed.

The History of H&I project will likely be providing some experiences we will be adding in. Also the Arizona Area has a lot going on such as Pen Pal programs for inmates that we are looking to use as examples to further expand the Handbook.

### **New Project: "Get Into Jail Card"** (James C – lead)



After we went around the room to see how H&I was working or not working in each of the session participant's home Areas, the challenges of getting an H&I meeting into the jail was brought up.

James C offered to provide a service for any interested local area (District, Intergroup or Area) to do the initial contacting and research to provide:

- A list of the contacts for the process to get in
- The references that may be needed to get in (including a form reference letter that could be used to get the references)
- The process steps to follow

This service does not require that a local fellowship is necessarily ready to bring in meetings yet, it can be done in advance. It is extremely useful to know the process and have this information ready so that when you are in a position to have enough volunteers to make it happen you will know the steps to take, who to talk to, and have references so that the facility officials know we are legitimate and serious.

### **Afternoon Session**

During the afternoon, H&I met first with Literature and then with PI&O. That was followed by a review of how the GSC H&I Advisory Committee can be more effective and which projects we should continue. Lastly we chose a theme for 2019-2020 to promote our connection to all levels of CMA: **Unity**.

### **H&I meeting with Literature Committee:**

***Voices of the Fellowship, A Sober Cell booklet follow-up*** (Victor M – lead on H&I side)  
Initial goal is to get it to other CMA members and contacts with prison officials for feedback; it will require approval from the Executive Committee to do that.

Current book consists of forward, 5 stories, start a meeting kit (targeted towards inmates), format for meeting, various readings.

There is a call dedicated to this project on the 3rd Saturdays of the month where it is continuing to be worked.

### **H&I meeting with PI&O Committee: "HIPI Joint Subcommittee"**

The past year there has been discussion to bring back this joint committee to help facilitate where the activities of the committee overlap, both at this level and higher up at the Area and District/IG levels.

The first order of business is to add wording to PI&O's Handbook about how the committee's work together. There is wording to that effect in a section in the H&I Handbook. That is a good foundation for what PI&O may add.

The various scenarios where PI&O or H&I may exist prior to the other in local fellowships



and how that affects who reaches out first were discussed. The cooperation of both committees at the GSC level to help in these situations and provide guidance is an ongoing service we can provide.

### **How can GSC H&I Advisory Committee be more effective? (all)**

Ideas around how we can make CMA members feel more welcome and engaged on our calls were discussed. Do CMA members feel comfortable reaching out to GSC? How can we help with that?

We have statistics from Communications for website downloads, and information coming in for History of H&I and H&I Meeting Inventory. There may be people having meetings we don't know about yet – need to add contact info to our meeting packet so they know how to reach us

Work on making the H&I section of the web site clearer

**Action Item:** starting now, for monthly calls, we will change the agenda order so that local reports are before business. That way people on the call will be more immediately engaged and it may lead to new items for discussions or new business if issues come up from immediate needs.

### **2019-2020 Projects:**

- **History of H&I** will continue as an ongoing information gathering effort; we will look at a web form for this.
- **Meeting and Contact Inventory** will continue via a web form.
- **Database of Past Actions** is wrapping up; we have a foundation now. The mechanism to capture the information will be changed going forward.
- **H&I Handbook Update** is ongoing.
- **Information Request Tracking and Sending Out Literature** is ongoing.
- **Voices of the Fellowship: A Sober Cell booklet** is wrapping up soon.
- **Get Into Jail Card** is a new project.

### **2019-2020 H&I Theme: UNITY**

Unity reflects how we at GSC H&I are here to provide service to all members of CMA, and all members of CMA are invited to participate on our Committee. We are all connected and all part of one CMA.



The following presentation slides are from the Hospitals & Institutions (H&I) Committee presentation.



**HOSPITALS &  
INSTITUTIONS  
ADVISORY COMMITTEE  
BREAKOUT SESSION REPORT**

**Fort Lauderdale, FL**

## **PURPOSE OF H&I ADVISORY CO**



The purpose of the GSC H&I Advisory Committee is to provide guidance to CMA members involved in H&I service throughout the fellowship by soliciting participation and input from all of those involved in H&I activities

The main objective of the GSC H&I Advisory Committee is to support the work of the local service structure.

## PURPOSE (cont)



H&I service work occurs primarily at the local level, as Areas, Districts, and Intergroups are generally responsible for carrying meetings or panels into facilities.

H&I Advisory Committee can serve as a resource to local service entities on how to set up H&I meetings and assist them in deciding how to overcome problems they may encounter.

## SESSION PARTICIPANTS



Jim B - Colorado  
Janel B - Minnesota  
Bill B - California  
Rob B - Vancouver  
James C - Arizona  
Deena D - Georgia  
Gustavo G - New York  
Dani G - Washington  
Joel G - Indiana  
Brian H - California

## 2019 ACTIVITIES



- ✓ “Sober Cell” Project
  - ✓ Draft version is created after working closely with Literature Committee, one more editing call
  - ✓ Meeting Starter Kit included in booklet for meetings on the inside
- ✓ History of H&I information gathering
  - ✓ Forms are part of delegate packet; we are compiling this information as it comes in
- ✓ H&I Contacts and Meetings Inventory
  - ✓ Forms are part of delegate packet; we are compiling this information as it comes in
- ✓ Database of Past Discussions and Actions
  - ✓ Minutes from H&I calls have been reviewed and database updated
- ✓ H&I Handbook
  - ✓ Handbook has been updated with edits from past 2 years and put on web site
- ✓ Inmate Letters: responded to 19 letters this past year
  - ✓ 50 books sent, some to start meetings on the inside
  - ✓ Additional CMA recovery information supplied where requested

## GSC BREAK OUT SESSION



- ✓ Reviewed active H&I projects
  - ✓ History of H&I and Meetings and Contacts inventory: discussed process to compile the information and get the word out to get more replies; plan to utilize web page for gathering this
  - ✓ Database of Past Actions largely completed, the need this project highlighted for capturing general discussions into the minutes has resulted in some changes proposed to how we take our minutes
  - ✓ Tracking and Replies to Inmate letters reviewed and is ongoing
  - ✓ H&I Handbook updates: discussed need to get word out for members provide feedback for this document, including where to provide more examples or guidance
- ✓ New project: Get Into Jail Card
  - ✓ In order for GSC H&I to better support local committees, James has offered to contact jails directly to document requirements and process to bring in meetings. If a local area takes us up on this effort it will help strengthen communication with the facilities and provide a roadmap going forward

## GSC BREAK OUT SESSION (CONT)



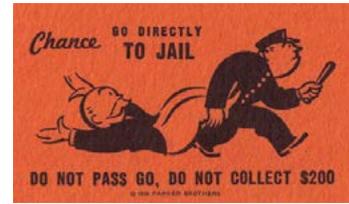
- ✓ Sober Cell Booklet
  - ✓ Met with Literature to go over status; one more editing call this month
  - ✓ Next steps are to send this to GSC Board for review, and after that have prison administration contacts provide feedback to us
- ✓ HIPI joint subcommittee
  - ✓ Met with PI&O to discuss reviving this committee and also producing consistent wording about how our committees work together to put into our respective Handbooks
- ✓ H&I monthly call agenda change
  - ✓ We will be implementing a change to the order of our agenda to put the regional reporting before new business, to allow people on the call to interact more at the start and also to bring up issues that can then be put as new business as needed

## 2020 STRATEGIC GOALS



- ❑ History of H&I will continue via web form, becoming more of an ongoing effort
- ❑ H&I Meeting Contact inventory will continue, also via web form
- ❑ Handbook updates: ongoing – we will be reaching out more to get feedback
- ❑ Inmate letters
  - ❑ Tracking, replying, and sending out literature will continue, and
  - ❑ Where there is local fellowship, we will be more active in reaching out to let them know of the correspondence in case they want to participate
- ❑ Sober Cell book wrapping up soon
  - ❑ We will send this to GSC Board for review, and after that have prison administration contacts provide feedback
  - ❑ Goal is to have this ready and approved to print and get out to those who cannot get to a meeting

## 2020 STRATEGIC GOALS (cont)



- ❑ Get Into Jail Card (helping local H&I get into jails and prisons)
  - ❑ Part I: Getting references from county jails where we are going in; lends credibility
  - ❑ Part II: contact jail and document process
    - ❑ Find out process for each jail to get meetings to go in
    - ❑ Create a rough plan of attack on how to get into a jail
    - ❑ Should last 2 years, then make a role to do this, perhaps jail coordinator
- ❑ H&I's Theme for 2020: **UNITY**
  - ❑ For all of our efforts, we will consider how we can create more unity and connection across the service levels
  - ❑ GSC H&I is here to support the local Districts and Areas

## H&I COMMITTEE MEMBERS



Chair – Bill B  
Co-Chair – James C  
Secretary – Mike H  
Treasurer – Yvonne W  
National Jail Liaison – Kevin K  
Communication Liaison – Brian H  
Literature Liaison – Victor M  
PI&O Liaisons – Kenny G; Julie (from PI&O)

## A REQUEST TO THE FELLOWSHIP



Please check out the H&I Handbook, share it with your local H&I Committee, and let us know any changes or information to add to it: [www.crystalmeth.org](http://www.crystalmeth.org)

For the Fellowship / CMA Literature / CMA General Service Documents

Please help us gather information about H&I in your area by passing along the History of H&I form provided to your local H&I folks.

## H & I CONFERENCE CALL INFO:

*All CMA members are invited! Please let your local H&I folks know!*

- Conference Call Dial-In Number:  
**(605) 472-5573**
- Participation Access Code: **360995 #**
- **4th Saturday** each month at:
  - 9 am Pacific,
  - 10 am Mountain,
  - 11 am Central, &
  - 12 pm Eastern Time



**QUESTIONS?**

**THANK YOU FOR ALLOWING US TO BE OF SERVICE!**



# APPENDIX G: PI&O CONFERENCE COMMITTEE REPORT & PRESENTATION

## Public Information & Outreach (PI&O) Conference Committee Report 2019 General Service Conference, Ft Lauderdale, FL

CMA PI&O has one ultimate focus, and it mirrors the primary purpose of each CMA Group, “to carry its message to the addict who still suffers.”

CMA PI&O accomplishes this in three ways:

- Providing information to the “non-addict” whose work or association may be involved with an active crystal meth addict.
- Providing information to the public regarding the CMA fellowship.
- Providing information to the CMA fellowship, keeping it well informed so that members and groups may work more effectively to carry the message.

### **PI&O Vision Statement:**

“All those affected by crystal meth are informed of Crystal Meth Anonymous.”

### **PI&O Mission Statement:**

“To provide and communicate consistent and readily available information and resources to all those affected by crystal meth.”

### **PI&O TASKS:**

- Monthly Committee Calls
- Respond to email inquiries through the website
- Operate the Helpline
- Attend outreach events
- Direct mailings
- Digital outreach
- Create documents for the fellowships use

In 2018-2019 service year we accomplished the following:

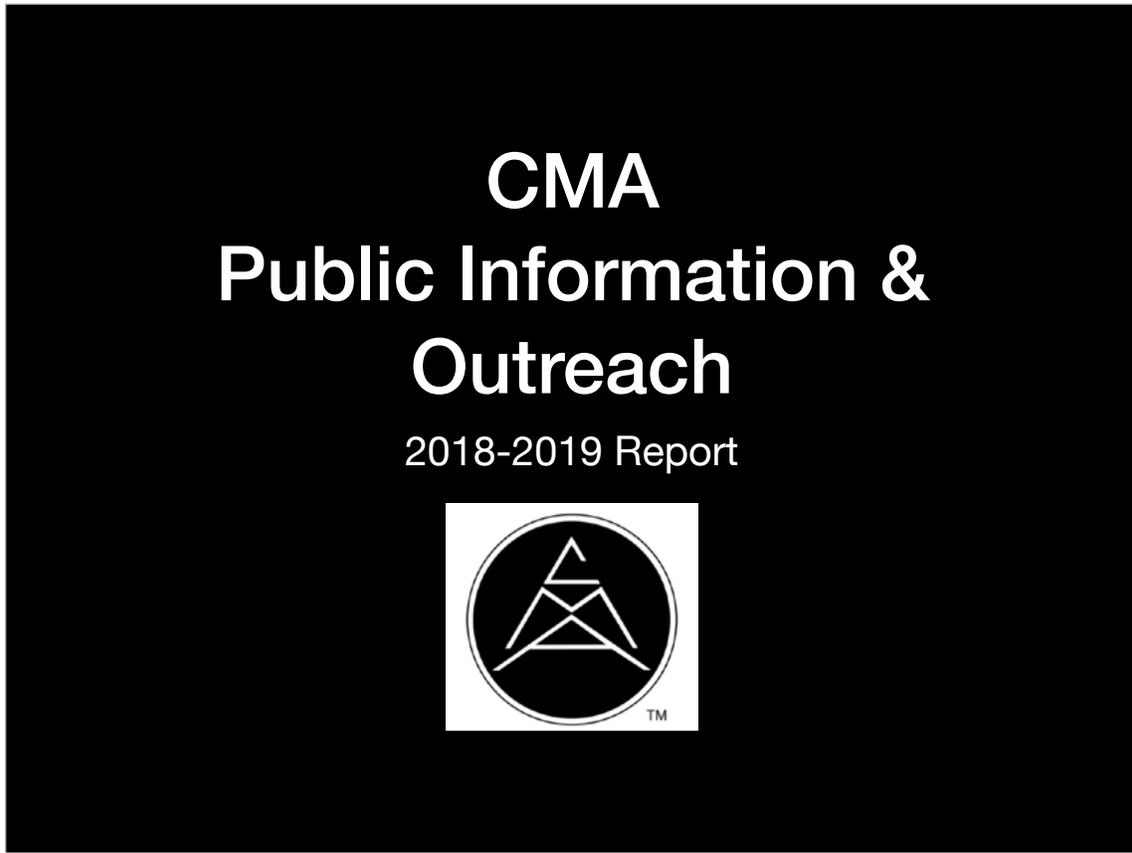
- Attended and exhibited at the 2018 National Cocaine, Meth, & Stimulant Summit in Ft Lauderdale. Made 26 professional contacts. Provided these contacts all the pertinent info on CMA and links to our site’s resources.
- Manned the Help Line receiving a total of 1839 calls of which 386 we abandoned. An increase of 3 calls over the previous year and a decrease of 7 abandoned calls.
- Received and responded to 143 emails through the website portal.
  - 99 unconnected addicts looking for help
  - 34 existing members looking for info



- 10 professionals
- We developed a Digital Outreach workgroup
  - focusing on developing formats to use on existing digital platforms (e.g., dating apps), making available information about CMA to those still-suffering addicts.
  - Also started creating digital ads campaigns for use in areas which allow for 501C non-profit organizations free ad space.
- We began an underserved areas physical mailings campaign, focused on getting info about CMA to professionals in areas in our country where there are no CMA meetings listed on the website
  - 120 letters were mailed out.
- Completed each section of the PI&O service handbook and have begun to assemble into a single document
- Jimmie C gave an update on the Helpline stressing the need for more volunteers to assist with taking shifts. We have a high number of abandoned calls (callers that hang up without leaving a voicemail) as well as people who hang up on the voicemail. To him, that indicates addiction is winning, that the caller has given up hope. We need the fellowship's help. Jimmie characterized the various types of calls that come in and reviewed the requirements for volunteering and the call report that volunteers are asked to submit at the end of their shift.
- We connected with H&I to make sure that we understand where our efforts may be overlapping. Discussing the relationship between the separate committees.
- 2018-2019 total downloads of PI&O materials on the site:
  - What About Anonymity: 590
  - PI&O Presentation: 421
  - PI&O Speaker Guidelines: 63
  - PI&O Outreach Guidelines: 75
  - PI&O Presentation Guidelines: 92
  - PI&O Telephone Helpline Guidelines: 92
- We created 2 printable and adjustable PDF flyers for fellows to do local outreach (see the PPT Presentation). These will be made available on the website.



The following presentation slides are from the Public Information & Outreach (PI&O) Committee presentation.



CMA PI&O has one ultimate focus, and it mirrors the primary purpose of each CMA Group, “to carry its message to the addict who still suffers.”

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- Providing information to the "non-addict" whose work or association may be involved with an active crystal meth addict.
- Providing information to the public regarding the CMA fellowship.
- Providing information to the CMA fellowship, keeping it well informed so that members and groups may work more effectively to carry the message.

**PI&O Vision Statement:**

"All those affected by crystal meth are informed of Crystal Meth Anonymous."

**PI&O Mission Statement:**

"To provide and communicate consistent and readily available information and resources to all those affected by crystal meth."



## PI&O TASKS

- *Monthly Committee Calls*
- *Respond to email inquires through the website*
- *Operate the helpline*
- *Attend outreach events*
- *Direct mailings*
- *Digital Outreach*
- *Create documents for the fellowships use*

## The Past Year



# National Cocaine, Meth, & Stimulant Summit 2018

## Florida November 2018

- *200 attendees to summit*
- *26 requests for info*  
— — — *only 1 of the 26 knew of CMA's existence!*
- *email addresses volunteered*
- *contact made providing links to the website and various resources*



# Helpline

## Jimmie- Coordinator

**CRYSTAL METH ANONYMOUS HELPLINE**  
**(855) METH FREE (855) 638-4373**

### **OUR VOLUNTEERS**

**Stephen P – Florida**  
**Michael K – Illinois**  
**Stoney B – North Carolina**  
**Chris McD – Georgia**  
**Thomas D – New York**  
**Danny T – Florida**  
**Jonathan W – Illinois**  
**Romel S – Washington DC**  
**Justin E – New York**  
**Dale G - California**  
**Tiffany A - Oregon**



**CRYSTAL METH ANONYMOUS HELPLINE  
(855) METH FREE (855) 638-4373**

**Think this sounds like a great way to be of service?**

**General Requirements**

**have at least one year of continuous clean time  
be working or having worked the Steps with a Sponsor  
have a working phone that nobody else has access to (eg, mobile phone)  
have access to the internet separate from the phone on which they'll take  
calls  
be able to commit at least one recurring hour per week (eg every Tuesday  
3-4pm)**

**Contact us through the PI&O contact link at  
[www.crystalmeth.org](http://www.crystalmeth.org)**

**Or**

**Email the Helpline Coordinator at  
[Jimmie.C@cmagso.net](mailto:Jimmie.C@cmagso.net)**

**CRYSTAL METH ANONYMOUS HELPLINE  
(855) METH FREE (855) 638-4373**

**COVERAGE STATISTICS**

**Weekly Hours Available  
168**

**Weekly Hours Covered  
42**

**Abandoned Hours**

**126**



# 2018 MONTHLY STATISTICS

	Calls Received	Calls Abandoned
October 2018	196	44
November 2018	141	31
December 2018	145	34
January 2019	159	28
February 2019	135	45
March 2019	156	28
April 2019	168	33
May 2019	140	28
June 2019	140	24
July 2019	115	16
August 2019	187	40
September 2019	157	35
<b>YEARLY TOTAL</b>	<b>1839</b>	<b>386</b>
<b>2018 Comparison</b>	<b>1836</b>	<b>393</b>
<b>2017 Comparison</b>	<b>1467</b>	<b>414</b>

## CRYSTAL METH ANONYMOUS HELPLINE AVAILABILITY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12:00 AM	12:00 AM	12:00 AM	12:00 AM	12:00 AM	12:00 AM	12:00 AM
1:00 AM	1:00 AM	1:00 AM	1:00 AM	1:00 AM	1:00 AM	1:00 AM
2:00 AM	2:00 AM	2:00 AM	2:00 AM	2:00 AM	2:00 AM	2:00 AM
3:00 AM	3:00 AM	3:00 AM	3:00 AM	3:00 AM	3:00 AM	3:00 AM
4:00 AM	4:00 AM	4:00 PM	4:00 AM	4:00 AM	4:00 AM	4:00 AM
5:00 AM	5:00 AM	5:00 PM	5:00 AM	5:00 AM	5:00 AM	5:00 AM
	6:00 AM	6:00 PM	6:00 AM	6:00 AM	6:00 AM	
	7:00 AM	7:00 PM	7:00 AM	7:00 AM	7:00 AM	
	8:00 AM	8:00 AM	8:00 AM	8:00 AM	8:00 AM	
	9:00 AM	9:00 AM	9:00 AM	9:00 AM	9:00 AM	
10:00 AM	10:00 AM	10:00 AM	10:00 AM	10:00 AM	10:00 AM	
11:00 AM	11:00 AM	11:00 AM	11:00 AM	11:00 AM	11:00 AM	
12:00 PM		12:00 PM		12:00 PM	12:00 PM	12:00 PM
1:00 PM		1:00 PM		1:00 PM	1:00 PM	1:00 PM
2:00 PM	2:00 PM			2:00 PM	2:00 PM	
		3:00 PM			3:00 PM	
4:00 PM			4:00 PM		4:00 PM	
	5:00 PM		5:00 PM		5:00 PM	
6:00 PM	6:00 PM		6:00 PM		6:00 PM	6:00 PM
		8:00 PM	7:00 PM		7:00 PM	7:00 PM
			8:00 PM		8:00 PM	8:00 PM
	9:00 PM	9:00 PM	9:00 PM	9:00 PM	9:00 PM	9:00 PM
	10:00 PM	10:00 PM	10:00 PM	10:00 PM	10:00 PM	10:00 PM
	11:00 PM	11:00 PM	11:00 PM	11:00 PM	11:00 PM	11:00 PM



# Incoming Emails

Home Is CMA for Me? The Public The Fellowship CMA Meetings Contributions **Contact**

## Send us an e-mail

Please note - If you are writing out of concern for a loved one, please read For Friends and Families first.

Fields marked with \* are required

Name \*

Email \*

Subject \*

Message \*

If we need to call you. - Telephone Number

I consent *Crystal Meth Anonymous* storing the data from this form.

Send a copy to your email



# Email Types:

99 *unconnected addicts looking for help*

34 *existing members looking for info*

10 *professionals*

---

**144 total emails through the portal**

**Online Initiatives  
Armando-Coordinator**



# PI&O

## DIGITAL OUTREACH 2019

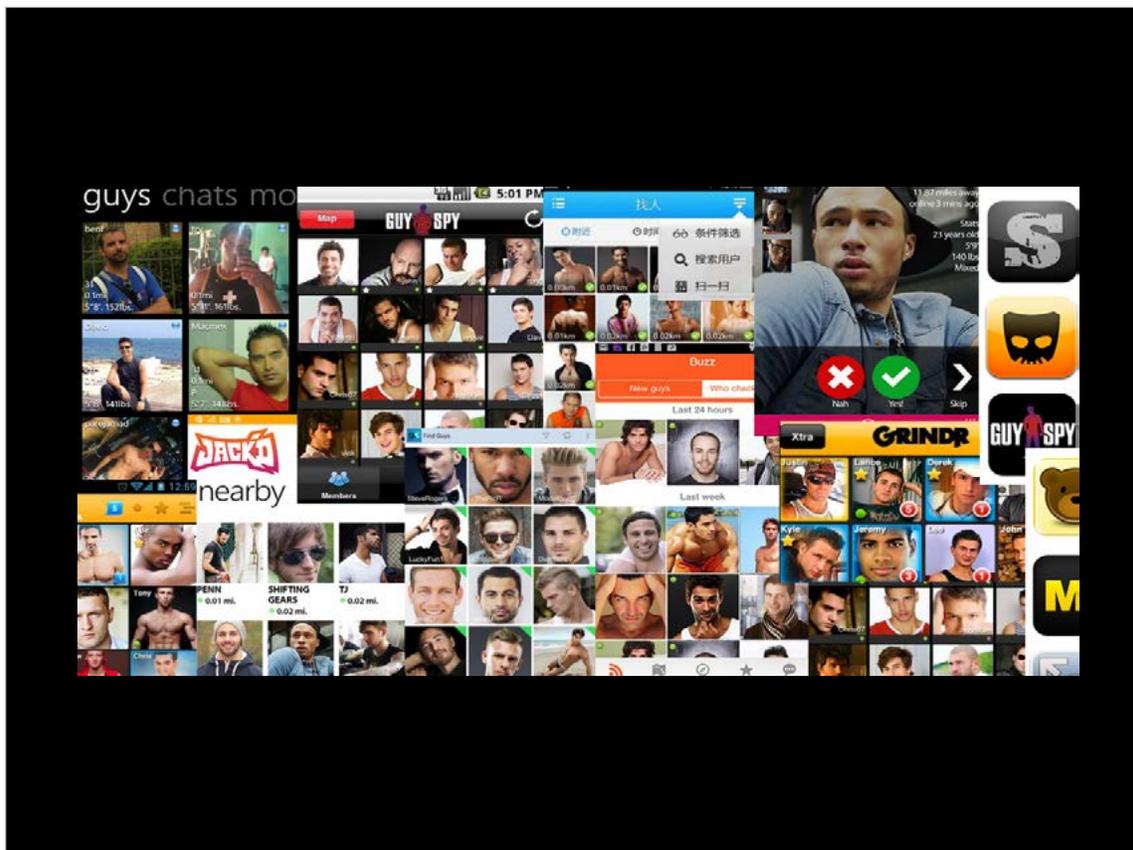
### DIGITAL OUTREACH WORKGROUP SUBCOMMITTEE

- JONATHAN J. - SEATTLE
- ARMANDO D. - MIAMI
- JIMMIE C. - PHILLY
- MICHAEL PAUL - DALLAS
- MIKE H. - PHILLY
- DAK A. - MINNESOTA
- BRIAN T. - BALTIMORE
- MATT B. - CHICAGO



# WHY?

We geT iT, you do m3Th



# SOCIAL MEDIA ADVERTISING

## ADVERTISING ON THE APPLICATIONS

### TARGETING OF ADS

- HIGH DENSITY METRO AREAS
- HIGH CMA ATTENDANCE AREAS
- LOW/NO ATTENDANCE AREAS

CREATIVE WORK MUST ADHERE TO CURRENT CMA GUIDELINES FOR MESSAGE AND PURPOSE

### ALL ADS MUST DIRECT TO:

- HELP LINE
- WEBSITE
- CONTENT WILL COME FROM EXISTING PSA MATERIALS FROM PRINT ADS USED IN PREVIOUS OUTREACH CAMPAIGNS
- "CRYSTAL METH: IS IT USING YOU? CMA HAS A SOLUTION."

### GROUP CONSCIENCE: UNANIMOUS APPROVAL FOR THE FOLLOWING ALLOCATION OF FUNDS:

- \$150 FOR CREATIVE/CONTENT
- \$756 FOR ADVERT PLACEMENT
- ANY REMAINDER/UNUSED CREATIVE BUDGET WILL BE REALLOCATED TO ADVERT PLACEMENT

**Effective Placements**

**Banner 320x50**  
Shown at the start of a user's session. Always On\*

**Interstitial 320x480**  
Full screen Ads shown when users tap on the 1<sup>st</sup> profile in the cascade.  
One of the first engagement opportunities in a user's session.

**Grindr App Screenshot**  
Need Hope? Here are 4 Steps To God

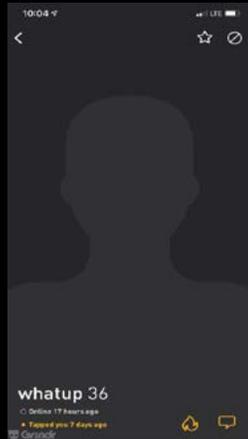
**Performance Metrics:**  
Banner: Persistent Throughout User Journey, CTR Benchmark: 5-8%  
Interstitial: 100% Brand Safe, Broad Reach and High Impact, CTR Benchmark: 3-5%

## WORKGROUP REC

- WE WILL TARGET THESE ADVERTS BY TIME OF DAY AND LOCATION
- TIMEFRAME FOR BEST USE OF ADVERTS HAS BEEN DECIDED TO BE 2 AM TO 6 AM
- LOCATIONS: CHICAGO, NEW YORK, LOS ANGELES, SAN FRANCISCO, & DALLAS (TBC)



## PROFILES ON APPS AS OUTREACH



- PURPOSE OF PROFILES IS TO SERVE AS A PASSIVE OUTREACH EFFORT
- USERS MUST DIRECTLY CONTACT THE PROFILE FIRST BEFORE ANY DIALOG CAN BE MADE
- ALL PROFILE INFORMATION AND DIALOG MUST DIRECT PEOPLE TO THE CRYSTALMETH.ORG WEBSITE OR HELP LINE FIRST, THEN TO THE LOCAL FELLOWSHIP MEETING SCHEDULES
- PROFILE USERS SHOULD BLOCK LOCATION SERVICES, ONLY USING A ZIP CODE CENTRAL TO THE REGION BEING SERVED
- BEFORE ROLLING OUT THIS APPROACH TO PI&O TO THE ENTIRE FELLOWSHIP, GROUP CONSENSUS IS THAT THE PROCESS MUST BE FIRST PROVEN IN A FEW AREAS BY MEMBERS ON THE PI&O DIGITAL OUTREACH SUBCOMMITTEE
- ALL INTERACTIONS MUST FOLLOW THE HELP LINE GUIDELINES
- NEED TO HAVE A SIGNIFICANT AMOUNT OF CLEAN TIME BEFORE PARTICIPATING (AT LEAST 2 YEARS, POSSIBLY MORE – WILL DETERMINE EXACT REQUIREMENT LATER)
- NEED TO USE CANNED/SCRIPTED RESPONSES FOR AS MUCH OF CONVERSATION AS POSSIBLE – GOING OFF SCRIPT IS HIGHLY DISCOURAGED

## Mailings to Underserved Areas Tanner



*120 letters mailed*

## WORKBOOK/HANDBOOK

- *Finally completed each section, adjusted the TOC and have begun to assemble into a single document*

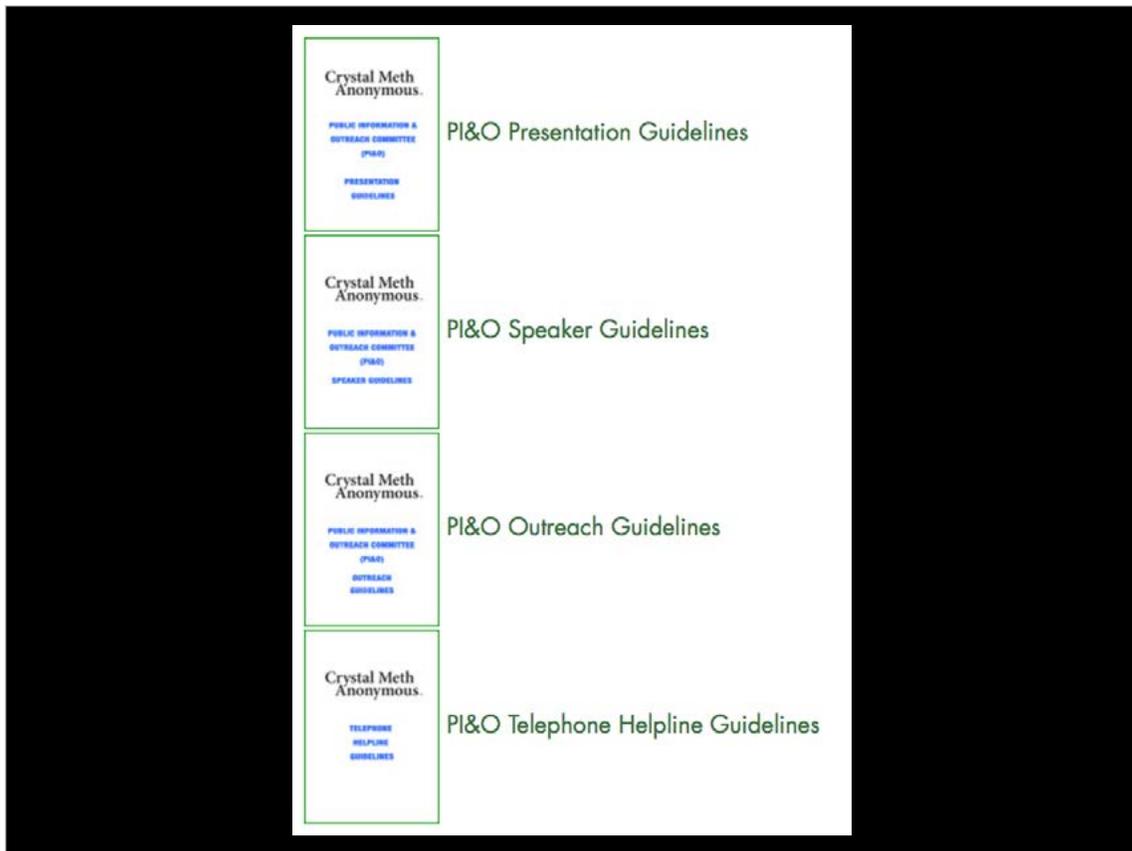


# With H&I

- *We connected to make sure that we understand the separate and overlapping overlapping efforts. The relationship between the committees.*

# Tools for the Fellowship:





# PI&O Document Downloads

<b>590</b>	<b>What About Anonymity</b>
<b>421</b>	PI&O Presentation
<b>63</b>	PI&O Speaker Guidelines
<b>75</b>	PI&O Outreach Guidelines
<b>92</b>	PI&O Presentation Guidelines
<b>92</b>	PI&O Telephone Helpline Guidelines



# Public Service Announcements



IS CRYSTAL METH A PROBLEM?

*There is a Solution.*

**WE CAN HELP!**



CRYSTAL METH ANONYMOUS  
1-855-METH-FREE



crystalmeth.org

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# IS CRYSTAL METH A PROBLEM? THERE IS A SOLUTION. WE CAN HELP!



crystalmeth.org



TM

CMA XXXXXXXX  
XXX-XXX-XXXX  
info@xxxxxxxx.org

CRYSTAL METH ANONYMOUS  
1-855-METH-FREE

© Crystal Meth Anonymous. All rights reserved.

CMA xxxxxxxx  
xxx-xxx-xxxx  
xxx@xxxxxxxx.org

## Ideas in the Pipeline

- *Text Message /Chat Feature (operated like helpline)*
- *Media Gallery*
- *Additional Digital Outreach*



# Volunteers Needed:

- *Helpline Volunteers*
- *Underserved Areas Mailings*
- *Digital Outreach Efforts*

# PI&O Call

- *3rd Saturday of every month*
- *Noon Eastern / 9AM Pacific*
- *+1 712-832-8330 - code 485 1302*



## APPENDIX H: CONFERENCE COMMITTEE PRESENTATION

The following are presentations slides are from the Conference Committee presentation.





**SERVICE  
BY  
THE  
SEA**

## Ft. Lauderdale Host Committee



Armando D. – Chair  
Robert A – Co-Chair / Fundraising / Volunteer Coordinator  
Ken H. – Speaker Coordinator / Fundraising  
Tommy C. – Fundraising  
Michael R. – Hotel / Fundraising  
Stephen P. – Hospitality Suite  
Danny T. – Hotel / Finance



## Conference Advisory Committee Members

Petr P. -- Chair  
Michael Paul H. -- Co-Chair  
Aaron M. -- Secretary  
Victor M. -- Registration  
Trish M. -- Communications /  
GSC Liaison  
Danny T. -- Finance Liaison  
Armando D. (Miami)  
Brandon S. (Dallas)  
Chris G. (Denver)

David S. (Atlanta)  
Garrett V. (Minneapolis)  
Jimmie C. (Philadelphia)  
Keith F. (San Francisco)  
Ken H. (Ft. Lauderdale)  
Matthew R. (Atlanta)  
Michael R. (Miami)  
Robert A. (Miami)  
Walt W. (Denver)  
Will H. (Truro, MA)

## Why Are We Here?

- ▶ The General Service Conference serves as the active voice and the effective conscience of the Fellowship in its world affairs.
- ▶ It is the mechanism for carrying the group conscience of the individual CMA member groups to the CMA General Service organization.



# Where Have We Been?

**2008**  
Park City, UT

**2010**  
New York, NY

**2011**  
Phoenix, AZ

**2012**  
Atlanta, GA

**2013**  
Minneapolis, MN

**2014**  
Washington DC  
Arlington, VA

**2015**  
Los Angeles, CA

**2016**  
Chicago, IL

**2017**  
Philadelphia, PA

**2018**  
Denver, CO

**2019**  
Ft. Lauderdale, FL



**2020**  
CMA World Service  
Conference  
**DALLAS, TEXAS**



# 2020 Theme and Logo



# Where Are We Going?



2021 - Announcement  
Today

**2022 & Beyond  
Could be Your City!**



# How Can My City Host a Conference?

Local Service Structure  
Form Host Committee  
18 Months of preproduction

Hotel  
Fundraising  
Volunteers  
Rolled Bid

## Submit Your Bid

Deadline for 2022 Conference  
May 15, 2020  
[conference.bids@cmagso.net](mailto:conference.bids@cmagso.net)



# 2021 CMA General Service Conference



## Conference Committee Conference Call



Third Wednesday  
6pm Pacific  
**712-832-8330**  
Access Code  
**4430901**



# APPENDIX I: EXECUTIVE CONFERENCE COMMITTEE REPORT & PRESENTATION

## Executive Conference Committee 2019 General Service Conference Breakout Session Report

The Executive Conference Committee met during the breakout sessions and covered the topics on the agenda in the 2019 Delegate Packet. This is a summary of the minutes taken during the breakout session.

The committee was called to order at 8:00 am and opened with the serenity prayer.

Attendees:

- Danny T., Chair, Board of Trustees (Miami, FL)
- Trish M., Chair of the GCS (Atlanta, GA)
- Dale G., Secretary of the Board (Los Angeles, CA)
- David S., Co-Chair, Board of Trustees (Atlanta, GA)
- Michael Paul H., Co-Chair, Conference Committee (Dallas, TX)
- Will H., Member, Nominations Committee (Truro, MA)
- Nick A., UK Delegate (UK)
- Scott H., Co-Chair, Nominations Committee (Durham, NC)
- Stoney B. (Durham, NC)
- Stephan T., Delegate (Phoenix, AZ)
- Petr P., Chair, Conference Committee (San Diego, CA)
- Carl B., Delegate (Toronto, Ontario, Canada)
- Peter S., Australia Delegate (Sydney, New South Wales, Australia)
- Brad L., Delegate (Philadelphia, PA)
- Ross M., Exec Comm. At-Large Member, Chair, Nominations Committee (Chicago, IL)
- Walt W., Exec Comm. At-Large Member

We were also joined by the Finance Committee for a joint session later in the day.

### Group Inventory Update

At the annual board meeting in 2017 the CMA board conducted a group inventory with an outside facilitator. The list of action items that came out of that inventory has been put into action over the last year. Of 27 items, we have worked on many.

It was reported the Board created a total of 6 amends letters (5 to individuals and 1 to an Area), which were delivered either personally or via email. The Chair of the Board along with other board members made amends on behalf of the Board either in person or on the phone. All amends were well received. There was discussion about an ongoing inventory process. This is something that will need further discussion to determine how often it should be undertaken. Interest was expressed that this process should be memorialized to help others conduct a group inventory.



There was an overview of some of the other items that came out of the group inventory. These items are as follows: improvement of the At-Large Trustee process, measuring performance of Board Members, wellness check and leave of absence for when Board Members need time to get things in order, agenda procedures so items are not brought up without time to have informed discussions and make informed decisions, impartial position (Ombuds), documenting parliamentary procedures, board training and orientation (we now distribute institutional documents and have a mentorship procedure), making sure our bylaws are the most current approved bylaws, progressive discipline procedures, and conflict of interest & recusal of Board members for certain situations.

### **Nominating Advisory Committee (NAC) Update**

Ross gave an update on the work the NAC is doing. The NAC has been facilitating the vetting and election of nominees to the Board. It was charged by the Board to look at the current At-Large process and to come up with a recommendation for how the process might look in the future. As part of the group inventory, the topic of potentially having an “Ombuds” and what the role would look like was delegated to the NAC by the Board. Lastly, they were charged with starting a workgroup about diversity, equity, and inclusion to provide the Board with an introduction on the topic.

There was discussion about the Trustee process on the floor of the Assembly and the amount of time it takes to get through all the nominees. Currently, someone introduces the nominee he/she then speaks, the person is asked to leave the room, and it then opens up for anyone that wishes to speak about the nominee. Several ideas were discussed about how to streamline the process. Some of those ideas included extending the Conference, offering a more robust introduction and opening the Assembly to comment if there is something more to add that hasn't been said but also recognize the discussion needs to happen. Ultimately, there needs to be a more efficient way.

The At-Large Trustee process, previous and current, were discussed. The process has evolved from one that was more leader-led to a process that invites those rotating off to submit their names for consideration. Looking to the future, the process, which is still in draft form, will look to the qualifications of the individual and the needs of the Board. There are several special skills that have been identified. These skills include legal, finance, information technology, a person from another fellowship, or someone from outside North America. There are some categories that have been suggested: Interest in the job, Continuity of work already initiated, Legacy involvement, Body of Work we could leverage, Skill Set we might need, and Leadership abilities. A pilot program about 360 feedback was discussed that may be beneficial to the At-Large process in the coming year.

The NAC has been working on the Ombuds role. Ultimately, there are four qualities that should apply: independence, neutrality, confidentiality, and informality. The person should be familiar with 12 Step fellowships.

Prior to the Conference, as a result of a motion made by the Illinois Area, a diversity, equity, and inclusion (DE&I) workgroup was created to offer the GSC an introduction into the topic of DE&I. There were two introductory sessions provided to the GSC of baseline information about racial equity. The goal is to get uncomfortable in association with the ideas so that the conversations can continue to happen. Some members shared about their experience and familiarity with the topic.



### **Joint Session with Finance**

Danny welcomed the Finance Conference Committee to the joint session. The Finance and Executive Conference Committee members introduced themselves to each other.

### **Intellectual Property (IP) Presentation Review**

Rob R, Finance Committee Chair, introduced Bruce W, the committee's Co-chair. Bruce has extensive experience with finance and Intellectual Property and presented the IP Presentation. Bruce presented this presentation to the Exec Committee for additional feedback prior to presenting it to the fellowship at the Assembly. Some edits were made during the session but the presentation proved to be informative. It was recommended that the presentation be more educational rather than telling people what they can and cannot do. The guidelines for use, which are found in the Service Manual, are also a part of the presentation.

### **Expense Guidelines Review**

Tanner talked the committee through the document. The guidelines are designed to encourage discretion and good business sense when submitting expenses for reimbursement. Some discussion followed about mileage reimbursement, the ability to enable everyone to participate at this level of service regardless of their means to pay for such expenses. It is noted that currently only a portion of Trustee and Committee Chair expenses is reimbursed when traveling to the annual meeting and the Conference.

### **International Calls Update**

This portion of the meeting included a conference call with members of the International community including Robbie L representing London, UK. Danny welcomed the committee members and we went around and introduced ourselves.

Dale G presented the update on the bimonthly International Calls which have taken place over the last six months. The calls include discussion about access to chips, development and translations of literature and other issues affecting some of the international CMA fellowships. We talked about how to collaborate on literature creation and guidance in developing service structure.

Peter provided an overview of what has been going on in Australia. Nick and Robbie provided updates on the UK and reported London has published its own book titled "Out of the Fog". There was discussion about the need for literature and getting translations posted on [crystalmeth.org](http://crystalmeth.org) so anyone could access them.

### **World Service Structure Committee Discussion**

Last year's motion for a template to a World Service Structure was discussed. Will H. provided an overview on the history of how the North America structure was created. There was a lot of discussion about the path forward and the consensus was that a separate body needed to take on this task to start putting a recommendation for this structure together. The discussion ultimately lead to the following motion to be presented to the Assembly.



**Scott H motioned, and Petr P seconded, a motion to create a World Service Structure Committee. The final motion read as follows:**

**Establish a CMA World Service Committee, the purpose of which is to:**

- **Understand and listen to the needs of CMA worldwide**
- **Propose structures and systems that satisfy those needs**
- **Leadership in this committee should be broadly distributed and equitable among the international fellowships involved. The guiding principles of this committee will be the Steps, Traditions and Concepts of CMA.**

**After some discussion, the motion was passed unanimously.**



The following are presentations slides are from the Executive Conference Committee Report and Presentation

## Crystal Meth Anonymous 2019 General Service Conference

### Executive Committee Conference Report



### Executive Committee Responsibilities

- Overall corporate governance of Crystal Meth Anonymous
  - Compliance with Federal, State, and local laws
  - Handle legal issues as they arise with outside legal counsel
- Custodian of important documents
  - Conference Charter
  - Manual for CMA World Service (Service Manual)
  - The Bylaws of Crystal Meth Anonymous
- Strategic discussions and work regarding the future operation of the Service Structure



## Executive Conference Committee Members

- Peter S. (Sydney, NSW, Australia)
- Carl B. (Toronto, Ontario)
- Nick (UK)
- Scott H. (Durham, North Carolina)
- Stoney B. (Durham, North Carolina)
- Petr P. (San Diego, California)
- Will H. (Truro, Massachusetts)
- Dale G. (Los Angeles, California)
- Trish M. (Atlanta, Georgia)
- Danny T. (Miami, Florida)
- Walt W. (Denver, Colorado)
- Ross M. (Chicago, Illinois)
- Stephan T. (Phoenix, Arizona)
- David S. (Atlanta, Georgia)
- Brad L. (Philadelphia, Pennsylvania)
- Michael Paul H. (Dallas, Texas)

## Executive Committee Members

- Ross M., At-Large Member
- Walt W., At-Large Member
- Trish M., Chair, General Service Committee
- Dale G., Secretary, Board of Trustees
- Tanner W., Treasurer, Board of Trustees
- David S., Vice-Chair, Board of Trustees
- Danny T., Chair, Board of Trustees

## Nominating Advisory Committee Members

- Ross M., Chair
- Scott H., Co-Chair
- Jimmie C., Secretary
- Walt W., Member
- Will H., Member
- Petr P., Member
- Keith F., Member



## Agenda

- Group Inventory Update
  - Amends
- Nominating Advisory Committee Update
- Joint Session with Finance
  - Intellectual Property Presentation
  - Expense Guidelines
- International Calls Update
- World Service Structure Committee

## Group Inventory Update

\*At the 2017 General Service Conference, a motion was passed for the Board to conduct a group inventory. The inventory process took place at the 2018 annual meeting in California.

- 27 Items came about for the Board to consider
- Amends Process
  - Letters
  - Made 6 amends (5 to individuals and 1 to an Area)
- Improve the At-Large Trustee Process
  - Assigned to the Nominating Advisory Committee
- Ombudsperson (Not necessarily the name for the role)
  - Assigned to the Nominating Advisory Committee



## Joint Session: Finance and Executive

- Worked collaboratively with Finance on an intellectual property presentation (presented to assembly by Finance)
- Reviewed and provided feedback on expense guidelines

## Nominating Advisory Committee Update

- Diversity, Equity, and Inclusion (DE&I)
  - Motion from IL Fellowship regarding the subject
  - The Board, at its annual meeting, asked the Nominating Committee to develop an introduction
- At-Large Trustee Process
  - Develop a procedure for recruiting At-Large trustees to expand the pool from the historical internal process to include non-addicts, former trustees or committee chairs, people from another Fellowship, or people with a special skillset
  - The recruiting process will evaluate candidates based on these criteria: interest, continuity, legacy, body of work, skill set, leadership, and the potential to lift up underrepresented opinions
- Ombudsperson – 4 broad principles: independence, neutrality, confidentiality, and informality



## International Conference Calls World Service Structure Committee

- On a bimonthly basis, we hold conference calls with CMA Fellowships worldwide to check in and have some information sharing
- At the 2018 General Service Conference, a motion was passed to develop template for World Service Structure by 2023.
- This year, the Executive Conference Committee passed this motion:  
Establish a CMA World Service Committee, the purpose of which is to:
  - understand and listen to the needs of CMA worldwide
  - propose structures and systems that satisfy those needs
  - Leadership in this committee should be broadly distributed and equitable among the international fellowships involved. The guiding principles of this committee will be the Steps, Traditions and Concepts of CMA.

The End....

# Questions

